



Rampage

Vol. 39, No. 25

Fresno City College

Friday, May 4, 1984



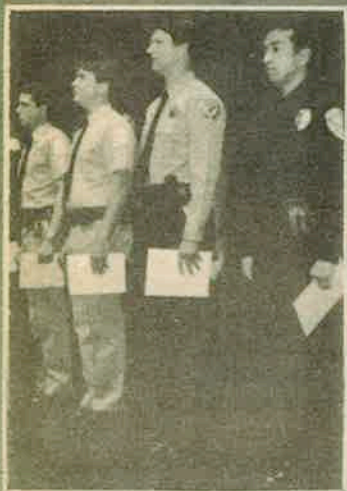
Edith Freligh retires as vice-chancellor. The district decided not to hire a replacement.

Rampage/Terry Pierson

Inside:

Police graduate

.....page 2



College week
.....page 2

What's in a name?

Change costs District \$8000

By Carlos Cordova

What's in a name?

The Reedley College name change to Kings River Community College in 1980 has resulted in an estimated loss of between \$8,000 and \$10,000 to the Kings River bookstore.

Kings River and Fresno City College comprise the State Center Community College District.

James Stoner, FCC bookstore manager, said in a report to the district this week that the loss was due to the large amount of inventory with the imprint 'Reedley College' that had to be discounted.

On July 1, 1981 the bookstore had approximately \$25,000 in merchandise at cost imprinted with the name Reedley College. The merchandise had to be discounted and sold at cost or below cost resulting in the \$8,000 to \$10,000 loss.

Stoner's report said the loss was "a major contributing factor" to the negative cash position the bookstore is in even though the bookstore turned a profit in the 1982-83 school year.

Additionally, the report said prior to the bookstore manager position at Kings River becoming open this year, the bookstore had one of the highest payroll expenses of any bookstore in the

state. Payroll expenses totaled 23.7 percent at the end of the 1982-83 fiscal year. The average, including insurance and benefits, is 12 to 17 percent. With the manager position still being vacant, the payroll has now come down to the average.

Stoner suggested the board should consider "alternative solutions to staffing" and a one-time no interest loan to the Kings River bookstore.

The board also heard a report on remedial education at Fresno City College. At least one-third of the students entering Fresno City College are in need of either remedial English or math instruction at the presecondary level.

Persecondary education is designed for students with deficiencies in skills usually acquired at the elementary level.

The report said the college is unable to serve all of the students in need of remedial education. The report, however, said placement testing has improved student retention and has increased the percentage of students passing courses in English and math.

The report concluded that complete evaluation of remedial courses and placement testing is impossible without the ability to do student historical tracking.

The board, later in the meeting, voted unanimously to make an effort to take part in a state pilot program designed to track students.

A bill in the state Assembly will allocate \$6.8 million for the 1984-85 pilot year. The bill recommends that 12 campuses take part fully and 10 participate partially during the first year.

The school would identify students at enrollment and then printed with the name Reedley Presecondary education is a course in English and math. Chancellor's position when the current officeholder retires in June. The vice-chancellor's position is one of two in the district.

Last month, the board gave Chancellor Ray Cattani only a one-year extension on his contract. Cattani agreed that the decision may indicate a dissatisfaction on the board with his performance.

Rampage wins awards at State Conference

By Jim Rhodes

Last weekend, student journalists from California and Arizona gathered at Fresno's Hacienda Inn to participate in the Journalism Association of Community Colleges' 1984 State Conference.

The conference is held every year but this was the first time any colleges from outside California sent participants.

Students from three Arizona colleges competed against their California counterparts in the two-day event.

On the first day, the students competed in "on-the-spot" contests designed to test their journalistic abilities.

Some of the contests were: News-Story and Photo; Sports-Story and Photo; Critical Review; Feature Story; Editorial Story; Editorial Cartoon; and Front Page Lay-out.

After dinner on Friday night, an awards banquet was held to announce the winners of the "mail-in" competition.

Rampage members claimed five awards that night.

Two first places were won for front page lay-out, and headline writing.

Former Editor-in-Chief Mike Bledsoe and the Rampage staff were awarded second place for an opinion written by Levi Pagsuberon.

Dan Immel won fifth place in the News Story category.

The Rampage was awarded sixth place for General Excellence-Small School, Tabloid Newspaper.

Two honorable mentions were given to Rampage staffers. Dan Immel and Terry Pierson took one mention a piece in the Feature Photograph category.

On Saturday, the students attended workshops on the various aspects of journalism. The workshops included: Feature Writing: Finding the Nugget; Lay-Out and Graphic Design; Photojournalism; and Media Law.

See Awards page 3

Politics is no longer Jack-In-The-Box

By Peter Cummings

This is the first of a two part series expressing the views of the reporter. These views are not necessarily those of the editorial board or of Fresno City College's administration.

Before we were blessed with Burger King, Dairy Queen, and missing beef, a wise old man once claimed that he never got excited about presidential candidates because they reminded him of taking the kids to breakfast on Sunday morning: anyplace was ok--as long as it was Jack-In-The-Box or McDonald's.

And although this year's electoral path into the future does indeed come upon a fork in the political road, the choice is no longer Jack-In-The-Box or McDonald's; it is whether to continue to the right or turn back toward the left. It is, though, a question of means, not ends.

The serious threat of the nuclear-weapons buildup and U.S. intervention into the domestic affairs of other nations are seen by both political experts and the American public as a direct result of the decaying relationship between the United States and the Soviet Union. In 1945, with the ashes of World

War II still smoldering, Franklin Roosevelt and Joseph Stalin effectively divided up Europe between themselves by deciding the political and economic fate of the ravaged continent. They had the military might to do so and, hence, guaranteed superpower status for their respective countries. The leaders of the U.S. and the U.S.S.R. can only agree that there is nothing to agree on. Billions of humans have endured the consequences ever since.

In recent years, the failure of detente, the ambiguity of Salt II, the death of Leonid Brezhnev, Ronald Reagan's rise to power, and the corresponding scheduled deployment of (count'em) 108 Pershing II missiles and 464 Cruise missiles in Western Europe, have sent U.S.-Soviet relations to an all-time low and public awareness of such to an all-time high.

But U.S. foreign policy is seen by many Americans as more than simply an ideological squabble between God and the Devil. The public's ever-increasing knowledge of the harsh reality of nuclear war may tend to override the "evil empire" rhetoric of Ronald

See Politics page 3

FCC cadets graduate

By Carlos Cordova

The Fresno City College cadets took "five steps and a hurdle" to graduation this week.

The State Center Peace Officers' Academy graduated 24 cadets at ceremonies in the college theatre.

Pat McCormick, a four-time Olympic gold medalist and the subject of an upcoming CBS special titled "American," gave the graduation address.

The former Olympic diver told the graduates that to live up to their potential they must take "five steps and a jump" just as she did in the diving events. "Don't be fancy, just be consistent," said McCormick.

"Life is an Olympic game," she said. "It took everyday to get

to the Games."

McCormick, a tall blonde and dynamic speaker, is frequently requested speaker on motivation and winning. Her daughter, Kelly McCormick, is the current world champion in diving and a contender for the Olympic gold this summer.

"Keep it basic and simple," said McCormick. "Surround yourselves with greatness and winners and drop all your negatives."

And remember, said McCormick quoting Churchill, "Never, never, give-up, never, never, never."

One cadet that didn't give up is Russell Nelson. Nelson won the Top Overall Cadet Award

and the Top Academic Award. He narrowly missed winning the Top Shooter Award. That award went to Roger Dittberner.

Several members of the State Center Community District attended the ceremonies. District Trustee Pat Patterson said most of the graduates will be able to find jobs in small town police forces.

Patterson, chief of police for Clovis, is a former graduate of the academy. He said the reason he ran for trustee was because the district was planning to drop the academy's accreditation.

Patterson said small towns hire the graduates because the towns can't afford to send their own officers to the academy to get accredited.



Pat McCormick, four-time Olympic gold medalist, urges cadet graduates to reach their potential. Rampage/Terry Pierson

Rampage

The Rampage is published every Friday, except holidays, by the journalism classes of Fresno City College, 1101 East University Avenue, Fresno, California 93741. Telephone (209) 442-4600, Ext. 8373 (advertising) and 8374 (editorial). Opinions expressed in the Rampage are those of the reporters and not necessarily those of the editor, staff, advisor, or the administration of Fresno City College.

Editor-in-Chief.....Jim Rhodes
Managing Editor.....Carlos Cordova
Advertising Manager.....Mary Downs
Photo Editor.....Terry Pierson
Copy Editor.....Donna Reese
Circulation Manager.....Bob Wright
Business Manager.....Mary Downs
Advisor.....Dr. Harry Kennedy
Reporters.....Tom Ferrall, Walter Moore, Barbara Parks
Photographers.....Rudy Gomez, Bob Wright

The Rampage office is located on the northwest corner of the campus in B-3. The Rampage welcomes letters to the editor. All letters must be typewritten, double spaced, and include the author's name, address and telephone number. No pen names will be used. The Rampage reserves the right to edit any letter to the editor for clarity and brevity.

FCC observes college week

By Brenda Teele

Special to Rampage "Community College Week", observed on the Fresno City College campus May 6-12, recognizes the educational and cultural contributions made by community colleges.

During "Community College Week", Fresno City College will host a series of events. A free concert, featuring Brass choirs from Fresno City College, Fresno State University, and College of the Sequoias, will be held

on Tuesday at 8 p.m. in the college theatre. On Wednesday, May 9, there will be an art show in the Art Space Gallery featuring works from five Fresno Art patrons. And on Thursday the Vally Invitational High School Theatre Festival will take place in the theatre. the Jesse Owens Games will highlight the week with track and field events at Ratcliffe Stadium on Saturday, starting at 10 a.m.

Throughout "Community College Week", Fresno City's

Career Center, and other departments will be open to all interested person. Tours of the Fresno City College campus will be given by the public information office.

Fresno City College's, along with 106 other community colleges' in California, major objective is serving the community. For 74 years, Fresno City College has committed itself to educating and fulfilling the general needs of the public.

WEEKEND JOBS FOR COLLEGE STUDENTS

Looking for a Job? Ever thought about the California Army National Guard?

We Offer:

1. Jobs with "No" experience necessary
2. The best training available and pay to learn and to use it.
3. You can join the Guard now. Continue your education. Earn full pay for weekend training, and forget about Basic Training until after you graduate.
4. The opportunity to serve your own community and your country.
5. A bonus of \$2,000 for certain jobs. Diesel mechanics, medical, electronics and combat arms to name a few
6. We can pay up to \$10,000 of a government school loan for you to continue your present college enrollment.

If you would like further information, please call the number listed below. There is no obligation.

SFC Juan Marroquin
251-1808 or 251-1824

America at its best and getting better since 1636.



\$19.95 per day

UNLIMITED FREE MILEAGE

Rate available from
Thursday noon-Monday noon
3-day minimum

National Car Rental®

Non-discountable rate applies to this or similar size car and is subject to change without notice. Specific cars subject to availability.



We feature GM cars like this Chevrolet Chevette

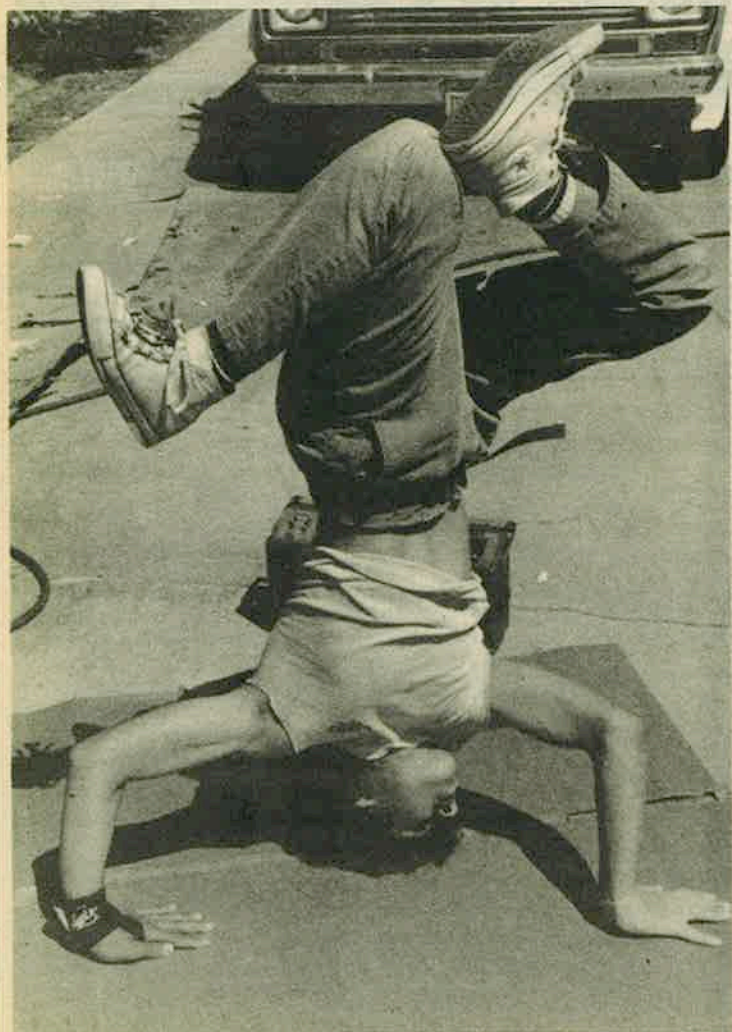
**WE GIVE YOU
NATIONAL ATTENTION.
AND THAT'S THE TRUTH.**

Available at Fresno Air Terminal
251-5577

ARMY. BE ALL YOU CAN BE

OVER 300 SKILL - \$8,000.00 BONUS - ASSIGNMENT CHOICES

GUARANTEED JOBS - TRAINING - \$20,100 ARMY COLLEGE FUND



Don David Del Toro performs a pose on the streets of Fresno. See next week's Rampage for more breakdancing.

Rampage/Rudy Gomez

Politics from page 1
Reagan. And his administration's thesis that "the revolution in El Salvador is the logical implication of Russian tanks in Tijuana" many carry much less weight after the failure of several U.S. attempts to intervene in the domestic affairs of the rest of the world. Many Americans are questioning the wisdom of Ronald Reagan's interpretation of reality. Then again, everyone needs something to hate, and the Russians look as good (or bad) as any. Many would-be voters may see Reagan's actions as having made the best of a bad situation. And they may want the man that started it to finish it.

In addition to the American public's "throw the bum out" attitude toward Jimmy Carter, Reagan was elected President in 1980 largely because he persuaded the voters that less government intervention was the cure for an ailing economy. He claimed that too much control of American business concerns had stifled the incentive for investment and led to decreased productivity. Reagan's doctrine suggested that free enterprise, when left to its own devices and unhindered by labor unions, heavy corporate taxes, and environmental controls, would produce like never before. Such production, we were told, would create jobs, encourage investment, stimulate the circulation of money, and bring about a more equitable distribution of wealth.

Many observers feel that leaving America's economic future in the hands of big business may well be like entrusting the cabbage to the goat. And it may be

true that if you feed the horse all the oats he can eat, he will leave enough droppings for the sparrows; the portion of wealth that actually "trickles down" may do wonders for the numbers in David Stockman's notebook, but little to fill empty stomachs or heat cold living rooms. But who knows how many voters will agree with Ed Meese that poverty in America is only a fabrication of a news media which has nothing better to do. Concern for the poor is hardly an American pastime. The "every man for himself" spirit of rugged individualism flows deep in the American mainstream.

Socioeconomic ideology may only be so much mumbo jumbo, though, when it comes down to who will vote for whom. If, as they say, citizens vote their pocketbooks and leave their conscience on the fireplace mantle, then late October state-of-the-economy perceptions that hit close to home may swing the balance and set the course of history. Martin Feldstein to the contrary, Reagan's economic advisors hold that the outlook will be bright in the fall.

Martin Luther King said that the most important step that a person can take is that short walk to the ballot box. According to the 1980 census, 18 million American blacks will be eligible to vote in the 1984 general election. Approximately 11 million blacks are presently registered to vote, and the numbers are increasing steadily.

At present, black politicians in the U.S. include 223 mayors (with 17 running cities of 100,000, and 11 running cities of 200,000), 347 state legislators, and 21 Representatives in Congress, but no senators or governors. The hunger for major political clout has resurrected a black unity not seen since the heyday of Martin Luther King. If the enthusiasm can hold until November, black leaders can contribute ideas to Democratic Party policy decisions that would have brought only laughs 20 years ago. While this in itself is not enough to get Jesse Jackson into the Oval office, it is

demographic power to unseat the cowboy, hence bringing long-needed major changes for the black community.

Although Jackson's presidential campaign is significant just in its historical context, the true importance lies in its effect on voter registration: nothing brings out the vote like a genuine candidate. Should he continue to do well in the later primaries, Jackson can arrive in San Francisco with enough delegates for a solid bargaining position. His main goals will be to bring about significant changes in educational and employment opportunities for blacks as well as other minorities groups which he believes have suffered at the hands of the present administration's policies.

Could the black political strategy backfire? Many prominent black and non-black political observers think so. They fear that Jackson's "feed the hungry and clothe the naked" rhetoric may be too strong for many Americans. And Jackson has taken plenty of votes from Walter Mondale. But so what? This is the time for the black political movement, and the price must be paid. If not now, when?

The "my dog is bigger than your dog" mudslinging of primary season is a well-documented anthropological condition that, if nothing else, gets grand attention from the media. But just as winter turns to fall, Jackson, Mondale, and the rest of the Democrats will join hands to create the political unity which is only, but quite sufficiently, the perception of Ronald Reagan as the south end of a northbound horse.

Awards from page 1

The "on-the-spot" winners were announced later that night.

Two awards were presented to Rampage members. Tom Ferrall took sixth place for Sports Story and Denise Bartlett, former managing editor, captured sixth for Front Page Lay-Out.

A National Friendship Tour Holly Near and inti-illimani

Nueva Cancion por la Paz en las Americas
Singing for Peace in the Americas



Warnors Theatre
1420 Fulton Fresno

Friday May 11 8 p.m.

Reserved Tickets: \$10, 8 (\$2 discount seniors 65+ and juniors under 13) AVAILABLE at Warnors Box Office (also mail order) Charge by phone (209)264-6863, Fresno State College Union Box Office, and Upstart Crow, Manchester Shopping Center (NO SERVICE CHARGE). Sorry, this event will not be interpreted for the hearing impaired.

Give Western a break!

**SUMMER BREAK
SPRING BREAK
SEMESTER BREAK
CHRISTMAS BREAK
THANKSGIVING BREAK
ANY BREAK**

And give yourself a break... work for Western during your school breaks and earn extra cash for expenses! Western has many types of good-paying temporary clerical, marketing, and light industrial assignments available. Give us a call today. See what Western can do for you.

Western
TEMPORARY SERVICES.

1477 East Shaw 130
Fresno, CA 93710

227-3582

Clerical (Western Girl) • Marketing • Medical • Technical
Light Industrial • Sentry • Santa • Photo • Videotape
EOE-M/F

SUMMER CRAFTS MARKET

Holiday Village Square
OAKHURST, CALIFORNIA

May 11, 12, 13; June 15, 16, 17 & 29, 30

July 1 & 13, 14, 15 & 27, 28, 29

August 17, 18, 19 & 24, 25, 26

May 19 Mariposa Spring Festival

June 8, 9, 10 Butterfly Days

August 4 Hunters Valley Music Fest

For booth space and show information:

THE GOLDEN PHEASANT: 209-966-5995

WORD PROCESSING BY CINDY STUDENT RATES

\$1 - \$1.50 per page

Call: 221-8877 or

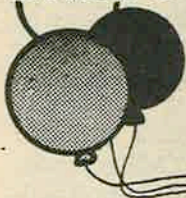
224-4491

Male Camp Counselors Needed at Sequoia Lake YMCA Camp

Must have experience working with the developmentally disabled.

Call Mike at the Kings County YMCA for more information: 584-9182

BALLOON-A-GRAMS



BRIGHTEN YOUR MOTHER'S

DAY WITH A BALLOON BOUQUET

1433 West Shaw, Fresno, California:

227-5532

In Oakhurst, California: 683-5074

VAN NESS COIN CAR WASH



"Close To Campus"

Self Service

Highest Pressure for
Degreasing or Cleaning

ENGINES, BOATS, OR
ANYTHING WASHABLE

Bill Changer

1504 N. Van Ness at Home

1 Block South of

Fresno City College

UNCLASSIFIEDS

Mirror Etching, Mark
226-2240.

FOR SALE: 1980 Kawasaki
750 LTD Kerker Header, New
Battery, New Tires, New
Chain and Sproket \$1700.
Phone 1-332-2408 evenings or
look me up on campus.
Steve, the painter.

TYPING BY MARY

Superior Quality, Reasonable
Rates. Most work \$1.00 a page.
Don't wait until the last
minute. Call 22-0847 now!

SHEAR DELIGHT: Ask for
Paula, Phone: 251-6664 3109,
N. Chestnut Let's Get Ac-
quainted Special: Perm Reg.
\$45. for \$20. Haircut Reg. \$12.
for \$6.

Birthline

Free Pregnancy Tests
and Counseling

Wednesday & Saturday
9-12 noon

1574 N. Van Ness
226-1000

GIANT PHOTO BLOW-UP

Bring us any photo or a 35mm B & W negative
and we will make a giant black & white poster
for your wall.

Only 12.⁹⁵ Ready in 1 week

GIANT COLOR POSTER

From 35mm neg. only

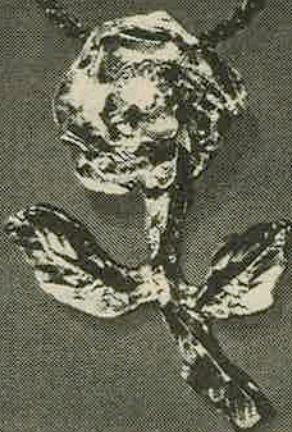
Only 17.⁹⁵
Ready in 2 weeks

Prints from slides, Prints from color negs,
Film developing, color enlargements, Picture
framing. We're just south of FCC on Van Ness.

FLASH FOTO

144 N. Van Ness
Fresno
486-3686

ROGERS JEWELERS



Diamond Rose Pendant
for

Mother's Day

\$99.⁵⁰
The Rose That Lasts Forever

FREE

with the
purchase of \$99.50 or more,
select a certificate for a 2 lb.
box of See's Candy or an
LP/Tape (\$8.95 list) from
the Wherehouse or Tower Records

Rogers Jewelers
Your Account is Welcome

FASHION FAIR

Luster's SCURL NO ROLLING



MR. LUSTER

NOW AVAILABLE AT
WEST FRESNO BEAUTY SUPPLY
326 FRESNO ST., FRESNO, CA 93706
486-7967