

Rampage

Vol. XXVIII, No. 7

Fresno City College

Oct. 25, 1973

Signatures wanted

Petition effort mounted to lower drinking age

Wheels are in motion to lowering the legal drinking age in California from 21 to 18.

Behind the movement is a group calling itself the Full Rights Initiative Committee, an all-volunteer organization working on a grass-roots level to gain the support needed to submit the issue to the voters in the 1974 general election.

Toward this goal, the committee working in conjunction with the American Civil Liberties Union, drafted a petition calling for a drinking age initiative and submitted it to State Attorney General Evelle J. Younger on Oct. 15 for approval.

Once the petition is approved (usually a 10-day process), the committee will begin circulating it, working mainly through state and community colleges and universities.

Starting Nov. 1, the committee will have 130 days to obtain 522,806 valid signatures, which, realistically speaking, calls for an overall total of 650,000. The reason for so large a figure is that the initiative calls for a change in the state constitution.

"This initiative has become necessary by virtue of the legislature's failure to approve Assembly Constitutional Amendment 14, the passage of which would give California citizens an opportunity to vote on the issue of a lowered drinking age," stated Art Minwegen, assistant coordinator for the Fresno area.

"In effect, the legislature is saying that it takes more maturity to consume alcohol than to contract, marry, or vote. This type of reasoning is at best poor logic. At worst, it indicates that the legislature considers it politically expedient to deny voters the chance to express themselves."

The main headquarters for the committee are located at the State University in San Francisco, but, in addition, there are four regional headquarters at Fresno State, San Diego State, Long Beach State, and in Sacramento at the University of California at Davis.

The chief coordinator for the Fresno region is Tom Isaac. This region is a large one, covering

both Bishop and Cal Poly and spanning the distance from the Grapevine grade on Highway 99 north to Merced and Modesto.

Though the area is a large one to cover, the Fresno chapter will be abetted by FSU faculty advisers Bob Driscoll and Ed Doles. Minwegen calls Doles "one of the most influential PR men in the country." The Fresno coordinators and the faculty advisers will be working throughout the valley, including appearances at FCC to outline petition circulation methods and provide information on the initiative.

Press conferences were held recently at FSU and at the four other regional headquarters. Further press conferences are planned for the near future.

In anticipation of the petition's circulation, the committee sent letters to the student body presidents of all four-year schools and junior colleges in California. Of the responses, Minwegen said, "Everyone so far is very enthusiastic with the idea."



Charles A. Ferguson

In Recital Hall

Music Week shows christen building

With the new music facilities at FCC the Humanities Division presents its First Annual Music Week Oct. 22-26.

"FCC's music faculty is setting an example for music students by practicing what they teach," music instructor Gilbert Rodriguez said.

The music week will consist of a series of dedicated concerts featuring the students as well as faculty members from CSUF, Reedley College and FCC.

The performances will begin Tuesday with FCC music

students in recital in the Music Recital Hall at noon and 8 p.m.

The next performance will be Wednesday with the special ensembles featuring musicians from CSUF and City College in the Music Recital Hall at 8 p.m.

The third recital is to be Thursday at 8 p.m. in the Recital Hall and will feature the FCC music faculty.

Classical guitarist Charles A. Ferguson will complete the weeklong series of programs in the Music Recital Hall at noon and 8 p.m. on Friday, Oct. 26.

Environmental art happening comes

Environmental artists Harold Gregor and Ken Holder of Bloomington, Ill., and Illinois State University (Normal, Ill.) will be in residence at Fresno City College Oct. 28 through 31 and a series of public events and art happenings is scheduled.

On Sunday at 8 p.m. in A-133, Gregor and Holder will talk and show slides on flatland art, grassroots art, flats and grids,

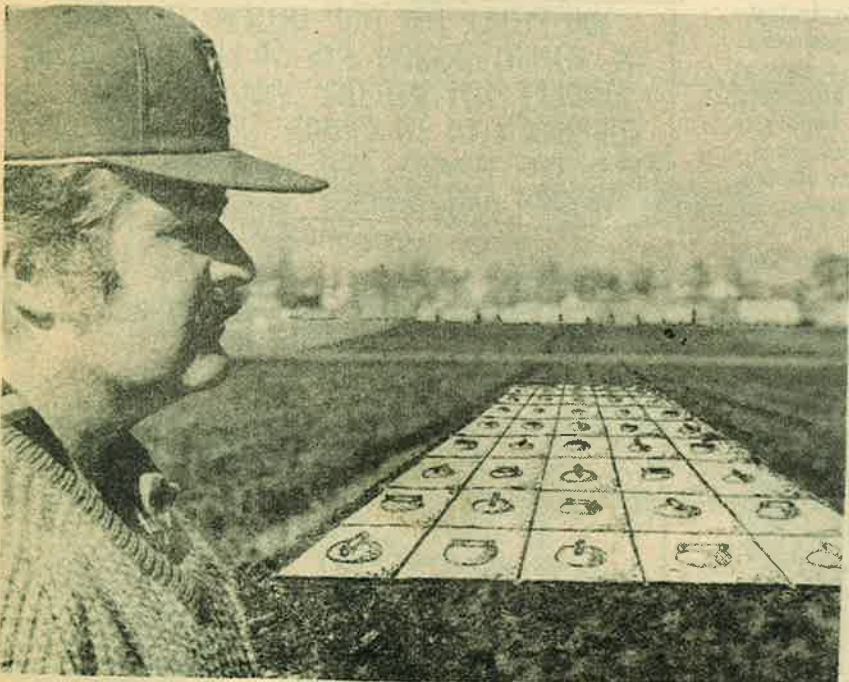
public on grid art and, utilizing dirt, shaving cream, cheesecloth, computer tape, string, pegs, fruits and vegetables and other materials, construct grid pieces with the help of students and volunteers in the courtyards of the college administration building. The public may view the process and the finished product during the remainder of the week.

Both Gregor and Holder have impressive credentials as exhibitors, lecturers, jurists for art shows, and teachers. Gregor is represented in many collections in this country and in Europe.

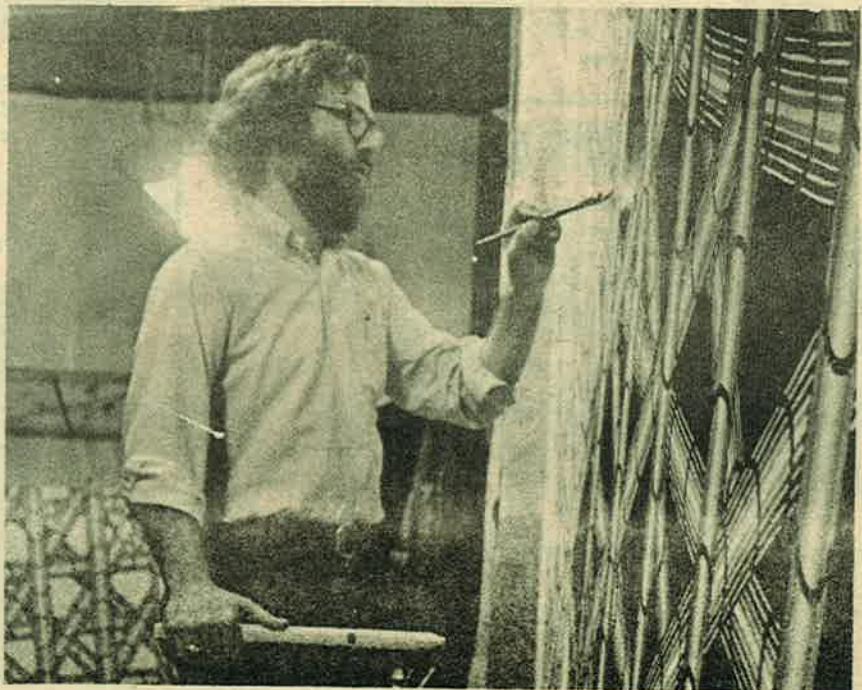
The residency will provide an opportunity for members of the community to see and be a part of an unusual art form that is a part of rather than a representation of a natural

setting. and the Fresno-Bloomington flatland axis. In addition they will present a slide talk on "What is Real in the Arts" and distribute "Fresno Goodie Bags," containing Bloomington products.

On Monday and Tuesday (in A-133) they will gather materials and talk to students and the



Harold Gregor



Ken Holder

EDITORIALS

Keep it clean

Today, many young adults are advocating "moral freedom." The Pill has now made it so that one can't get "caught." Well, let's not forget that there is more than one way of getting caught. The birth control pill has not made sexual promiscuity safe from venereal disease. VD spreads with so little effort that homosexuals spread it. The American Social Health Association warns of an expected increase of syphilis in the future and it also states that the Gonorrhea epidemic is clearly "out of hand."

The American Social Health Association doesn't hesitate to blame increased VD infection on lax moral standards of today's youth and the permissive attitudes of their parents. Because of increasing promiscuity nationally, there are about 2,000 cases of venereal disease reported each day by teenagers. This doesn't even begin to mention the thousands of kids who are too embarrassed or afraid to show up for treatment. The State Department of Health in Berkeley estimates that only one out of 10 contacts report for treatment.

It's time to examine more facts. Syphilis is the No. 2 killer next to cancer. Just like flies which develop immunity to DDT, the syphilis spirochete and the gonorrhea diplococci are beginning to respond more slowly to treatment by penicillin and other drugs. New strains of a venereal disease brought back from Asia almost totally resist our drugs. There is a one in six chance of a syphilitic mother to have a normal childbirth.

Overwhelming evidence points to the fact that there is a direct correlation between illicit sexual intercourse and the spread of venereal disease. So, for you guys who think you are real "lady killers" . . . umm . . . there's a good chance you really are.

Nothing is something(?!)

The state of nothingness can only be present when something is not there. Therefore, it stands to reason that if something exists on whatever it is that is in question of being something or nothing, it cannot be said to be nothing and is, in fact, something. This brings to mind the old saying that parents continually tell their offspring, "Something is better than nothing."

This may seem a lot like nonsense, but it serves a purpose. No one can say that this week's paper has "nothing" in it. The fact that you are reading this ridiculous article proves that there is "something" in this week's Rampage.

THINK POSITIVE

Medicine advice

By Roger Zamora

Ever get up in the middle of the night needing medicine, grope for it in the dark and swallow it down? Well, you're risking serious trouble, warns the American Medical Assn.

Be certain you can read the label to make sure you're taking the right drug—putting on your glasses if necessary—says the AMA, which offers seven rules for taking medicine safely:

1. Read direction carefully—they're meant to protect you.
3. Don't increase dosage or frequency without asking your

doctor.

3. If label says, "shake well," do it—it's important.
4. Don't take someone else's medicine. It may be wrong for you.

5. Put the cap back on the bottle. Some medicines change strength if exposed too long to air.

6. Keep the medicine in its original box or bottle. Shifting sleeping pills to an aspirin bottle, for example, could be dangerous for someone else in your family.
7. Keep all medicine out of the reach of children.

RAMPAGE

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LETTERS

'Do it with honesty--'

Today I had an interview concerning employment, that is I was being "looked over" by the instructors who expect me to be the student.

Fine; I don't mind being the student so long as the instructor "hangs loose" and realizes he is just a man with hangups and shortcomings (just like the student).

The interview with the company I was being "looked at" by asked some pretty blunt questions (more or less):

1. Do you have a good image of yourself?

A. Yes, I try to be as honest and as truthful with myself as I can.

2. Do you work?

A. Yes, I work as much as I am able to.

3. (More or less) What can WE gain by letting you work for US?

A. I will work for you as long

as both YOU and I are both trying to get ahead in life, that is WORK for what WE EARN.

4. (More or less) Would you do (a little or a lot?) for US if WE asked you to?

A. Yes and No. If you gave me some APPRECIATION in return (depending on how little or how much you asked of ME.

5. (More or less) If you saw someone else slack off and it meant that the job wasn't getting done, what would you (in your peasant status that is) do?

A. I would try to do my job and some of his, but the next time I wouldn't. I'd let that person know then if he was there, or the boss know if he wasn't.

6. (THE BIG ONE, MORE OR LESS) How can WE get out

6. (THE BIG ONE, MORE OR LESS) How much can WE get out of you for as little as WE have to give to you?

A. You get as much from ME

as you give to ME.

Soooo fellow students, what I'm trying to say is, don't sell YOUR SOUL to the company store. Be honest as YOU can with YOUR employer (if he is an employer), and hope HE will be just as honest with YOU.

Give him some time if you're not sure he is taking more than he is giving and things will work out fine. If he doesn't, — him; don't succumb to his self-made rules (which he is a hypocrite of anyway), for the job won't be THE ONE YOU want for the rest of YOUR life.

If you do what YOU do, do it with HONESTY, TRUTH, LOVE and be PROUD of what YOU are doing. It may take a little longer finding a job, for the "money" to come, but in the end it will be the MONEY you have earned.

Steve Fuqua

P.S. I didn't get the job.

New Faculty Senate named

Gerald J. Stokle, a geography instructor, is the president of the college Faculty Senate for the 1973-74 academic year.

A member of the FCC faculty since 1967, Stokle holds a bachelor's degree from Sheffield University in England, a master's in education from the University of British Columbia, and a master of arts degree from the University of California at Berkeley. He succeeds business instructor George Shine as Senate president.

Dr. Carl Waddle, a language instructor, was elected vice president and Larry Kavanaugh, the campus public information officer and director of community

services, will serve as secretary.

Senators-elect, selected for two-year terms, include Harmon Allen (aeronautics), Gerald Bill (sociology), Walter Brooks (counseling), Jackson Carty (library director), Sara Dougherty (physical education), Harold Drummond (business), Mary Easton (counseling), Carmen Elgorriaga (English, Spanish), Gerald Farrington (history), Carlos Gonzales (counseling), Jack Hill (marketing), Charles King (electronics), Peter Kuiper (speech), Pete Lang (journalism), Philip McElroy (history), Mary Miller (business), Vincent Moats (music), Joseph Moore

(history), Vivi Natali (nursing), Jim O'Banion (speech), Gil Pearson (work experience coordinator), Jim Piper (English), Charles Quinn (theatre arts), Lillian Richards (English), Carl Rustigan (body-fender), Richard Sandau (English), Robert Shaver (English), George Shine (business), Carl Waddle (Spanish), and Tom Whitt (police science).

Philip D. Smith, an instructor of English and journalism, has been elected president of the college Faculty Association. Delton Shirley (biology) was named vice president, Barbara Alfaro (nursing) was chosen secretary.

(See Faculty, Page 8)

Course examines China

Relations between China and the West have been strained since time immemorial, not excluding the late 1800s, when friendly American missionaries sought to Christianize the East, thus hoping to ease the tension somewhat.

But the difficulty of understanding—and accepting unreservedly—oriental culture has remained, even increased. So the difficulty of co-existence remains.

Happily, interest in the East and its special problems, peoples, and accomplishments is on the rise. Our President's visit to Peking served to illustrate the desire for global communication.

The new Poly Sci 4 class at City College is attempting through a voyage of history to outline the evolution of revolution and the emergence of China not only as a world power, but a power unto itself.

The course, taught by Hugh

Golway, involves an overview of the Chinese drama. While centering on mainland China, study will also be made of overseas Chinese and their nationalistic isolation.

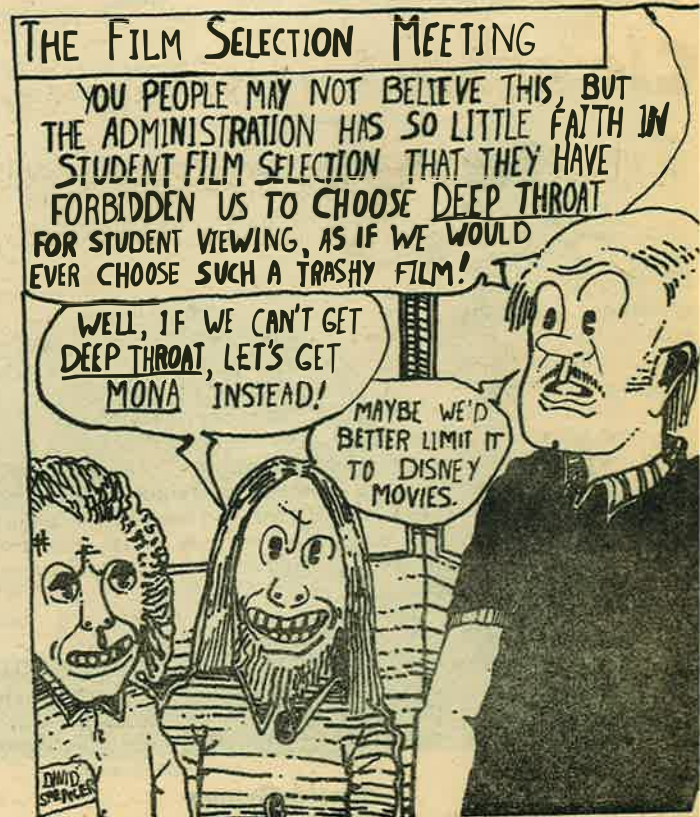
Although many experts on the East believe westerners can only grasp in general the complications of oriental thought, the effort is valuable if only as recognition of one-fifth the world's populace.

Texts and references used are varied, from Chinese Foreign Policy in an Era of Transition by Ojha, to selected articles in Time magazine and the Los Angeles Times.

Golway said he is pleased with the intense interest generated by the subject as displayed by the students. Hopefully the class will grow numerically as ensuing years refine and broaden the course.



Hugh Golway



LONG PLAYER



By Kurt Kramer

Boulders
by Roy Wood
UA-LA 168-F

Paul McCartney made milk-toast egomania fashionable, Emitt Rhodes swallowed it whole and spit it back up, Todd Rundgren toyed briefly with it before floating into the ether zone of a self-induced mythology, Stevie Wonder used it to show that talent will out, Pete Townsend did a magnificent job of disguising it but confessed it just the same, and Yours Truly had long since dismissed it altogether -- when suddenly there came Roy Wood.

Roy Wood, who somehow manages to inject the breath of his unique genius into all of the many bizarre, misshapen instruments he plays. The World's Greatest Hard Rocker eschewing heavy metal in favor of string and woodwinds, which is exactly why he is the World's Greatest.



Roy Wood

Roy Wood commits what has previously been regarded as one of the deadly sins of the recording industry on his only solo album, **Boulders**: Doing it all by yourself. The only people connected with the production of the album besides Roy are the two men who watched the tape spools empty and occasionally twisted the dials.

Yet Roy has taken one of the most forsaken musical genres of all time and used it to make an album which transcends the dispassionate record industry and comes to you directly from

the artist's heart.

Once opened, the album jacket reveals pictures of a Roy Wood who looks far different from the madman who captains Wizzard. He is pictured playing a string bass, cello, clarinet, oboe, guitar, bassoon, recorder, drums, and banjo, and his devotion to the music is obvious.

The album itself is a fantasy world. It opens with a short, somber passage on strings and acoustic guitar, then suddenly springs into an uptempo gospel rocker with ironic lyrics.

The Good Book's had its day. They don't write about it no more.

The only thing to do is sing. Singing the songs of the Lord.

But on the chorus, Wood's vocal is joined by a choir which sounds as if it just stepped out of a fairy tale. The effect is fantastic, but even more impressive is the fact that the voices all belong to Roy Wood, who got the effect by speeding tapes of his own voice to a very high scale.

The dream-like quality of the album is preserved on the second song, a lovely ballad called "Wake Up," with Roy playing a positively ethereal recorder, and time kept by the delicate splashing of water.

The third band opens with an a cappella passage in which Wood's voice imitates the various parts of an orchestra, which are in reality imitations of the human voice in the first place.

Once the song, "Rock Down Low," commences, it becomes obvious that Roy is not ready to surrender his Heavyweight Rocker title. For this number, Roy plays cellos and bassoons with a spirit which conjures up visions of animated Walt Disney string and woodwind instruments sprouting arms and legs and dancing through the forest.

"Dear Elaine," the single, is the type of ballad at which Roy Wood excels, the type which he attempts too infrequently. The light acoustic guitar, steel guitar, and strings provide a moving accompaniment to Roy's plaintive vocal:

Dear Elaine, May I see you again,

For I love you and I long to be forgiven.

It's been a long night,
Now I've come to see the light,

To touch your hair, to have you there

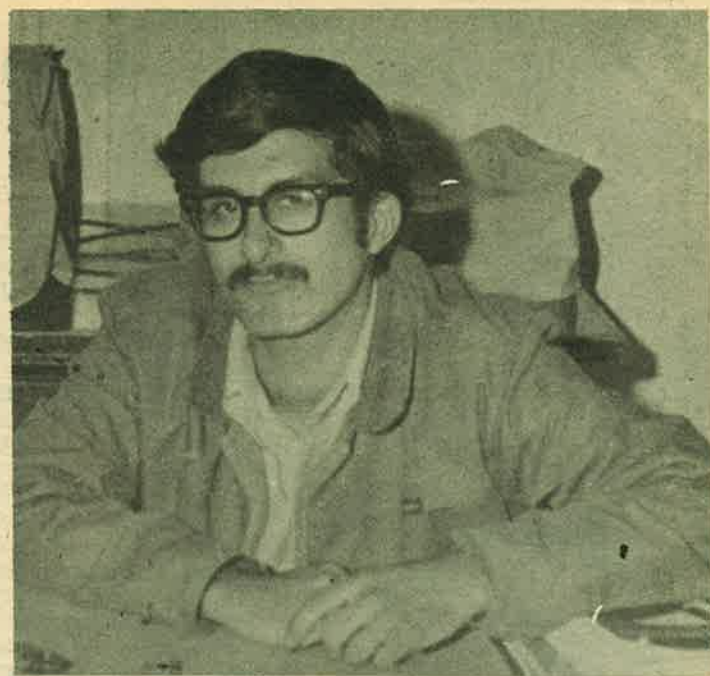
My Dear Elaine.

And the rest of the album is just as outstanding.

Boulders is without question Roy Wood's masterpiece, and a carefully, painstakingly crafted one at that. It features Roy Wood's genius in all its variety for the first time, something that his work the Move and ELO only hinted at.

Moreover, it marks the return of Roy Wood to the light pop material he has always handled so well, but which he seemed to ignore in favor of his equally impressive hard rocker side these past few years. **Boulders** is a showcase for Roy Wood's talent, and there is none more diversified.

So, in addition to all the other awards Roy Wood has earned, (and they're not enough, believe me), I wish to put forth my personal choice of **Boulders** for Album of the Year, 1973. And God Bless You, Roy.



Seeks Madera council post

While most students are hustling books for grades, Rudy Alvidrez, first-year political science major, is busy hustling votes for support. Not for your local sheriff, but for himself.

After an enthusiastic but unsuccessful bid for a Madera city council post last year, Alvidrez has renewed and re-defined his political hopes.

He said he plans an early attack on the post, realizing his youth and hard inexperience must be circumvented by zest and determination.

Though only 20, Alvidrez has long been a political activist. He campaigned door to door for

Edmond Brown when six years old. He supported Alan Cranston in '69, John Tunney in '70, and George McGovern in '72. At present he divides his campaigning efforts between himself and Ed Brown Jr.

If elected, Alvidrez plans to serve one year as councilman, and then vie for the state assembly. His future hopes include the state the U.S. Senates.

Persons interested in the welfare of our political structure and of our dedicated youth, Alvidrez said, may offer assistance by phoning him at 673-0630 in Madera.

Bay virtuoso

Classical guitarist feature tomorrow

Classical guitarist Charles Ferguson of San Francisco will highlight a week of musical activities inaugurating the new recital hall at Fresno City College with concerts at noon at 8:15 p.m. tomorrow.

Ferguson, affiliated with Standord University's School of Music, will play a program of works by Frescobaldi, Mudarra, Scarlatti, J. S. Bach, Fernando Sor, Torroba, Villa-Lobos, and Isaac Albeniz in the recital hall in the Music-Speech Building.

Both the noon and the evening performances will be open to the public at no charge as a community service and to introduce the public, faculty, and students to the new 120-seat facility.

Ferguson began his guitar studies with Venezuelan

guitarist Rodrigo Riera in New York. After receiving his Bachelor of Arts degree at Columbia University, he continued his studies at the Universidad Centro-Occidental de Venezuela.

He received his Master of fine arts in classical guitar at California Institute of the Arts, where he studied under Ronald Purcell. He has also participated in seminars held by Oscar Ghiglia, and has appeared widely in recitals in New York, California, Massachusetts, Canada and Venezuela.

The week-long inaugural festivities also includes performances by FCC music students, special brass, string and keyboard ensembles and, at noon and 8:15 p.m. today, a recital by the music faculty.

Hollywood Lives!

8mm Films BY FCC Students!

2 Showings: 12 noon & 1:00 PM

50¢ THURS. October 25th

DONATION... Help Students Finance Films!

...at the Recital Hall in the Music Building!

Gasoline 'shortage'--boon or bane?

Some students--and some service station managers--were asked two questions this week relating to the current gasoline shortage:

1. In what way has this shortage affected you?
2. Do you believe there is a gasoline shortage?

Photos and text by Roger Lockwood and Bob Danielian



Stephen Gejeian, biology major: (1) "I make it a point to fill up my tank during the day, because of stations closing earlier. Also the services of the smaller companies no longer exist, so my choice has been limited to only major companies." (2) "I really don't believe there is a shortage caused by lack of natural resources, but rather a control of how much is being refined. I feel a change of focus to new sources of energy should have been made years ago, not only for resource reasons, but ecological reasons as well."



Kerrie Jo Hill, English major: "It hasn't affected me at all, except when they closed the gas stations for a few days."



Ray Smith, ARCO station owner: (1) "Well, in May we are pretty tight, and working on 80 percent, and by adjusting our hours we made it through real well, without any big problems. And now we're in pretty good shape." (2) "I believe there are people in a better position to know if there is a true gas shortage or not, but I will say that if we are in need to explore for more oil, we should be allowed to, because the market place will take care of itself if they give us the freedom to go with it. But if you're going to put controls on us to the point where we can't do anything, naturally you're going to find that you're going to have a power shortage, a gas shortage, you're going to have a shortage of everything, unless we get the freedom to explore, and let money flow where it's most needed. I'm a complete capitalist myself, and I'm proud of the fact that free enterprise will always take care of everybody's needs, if they'll just leave us alone."



Neil Sweetland: "Not really, I mainly ride a 10-speed. But a few weeks ago I was hit by a gas truck, it may have been out of revenge."



Dwaine Gibbs, auto electrician: (1) "Well, whenever I travel now, I have to make sure that I gas up when I get down a half-tank instead of three quarters, because gas stations close earlier. I haven't run into any problems with not being able to get the amount of gas I wanted yet, but they are closing down earlier, and there are less stations open at all anymore, and independents are closing down pretty fast." (2) "Yes, I believe there is a gas shortage, but I don't believe it's from the lack of raw materials, but rather the lack of proper planning. And people just didn't see the need of the fuel."



A casualty of the gasoline shortage

Shoplifting-- a major problem

By Kurt Kramer

Retail merchandising, that which gave rise to the bourgeoisie in medieval Europe and later became central to the basic American tenets of free enterprise and competition, has changed some during the 20th Century.

The typical large chain department store is an elaborate, bureaucratized complex which offers a fantastic variety of merchandise and accommodates thousands of customers each day. The modern department store is far removed from its antecedent, the general store.

The same holds true for the peculiar companion of retail merchandising—shoplifting. The days when shoplifting brought to mind pinching an apple from a storefront fruit stand under the nose of the corner cop are gone forever. Shoplifting costs de-

regardless of circumstances. Shoplifting falls under the category of petty theft, a misdemeanor. (This makes it a most attractive crime, since a jail sentence is usually not prescribed for a first offense.)

Still, most shoplifters don't steal out of any pressing need, according to this security manager. Though some shoplifters do steal to support a drug habit, she cited teenagers and housewives as by far the most common offenders. She went on to say that many teenagers apprehended for shoplifting try to rationalize their actions with the statement, "All my friends do it."

Clothing is the biggest target for shoplifters, and it is most commonly women who do the taking, she stated, probably due to the high price of most women's

"About 95 per cent plead guilty because the penalties are so lenient," he said.

Though petty theft after the first conviction is a felony, he said that it is often difficult to verify someone as a previous offender since shoplifting in most cases is only a misdemeanor. He feels that jail sentences are necessary for continual offenders.

This security manager places some hope in recent attempts that have been made to organize the security operations of the many local department stores. Working in conjunction with William Smith, Fresno County district attorney, the different security divisions have formed a group known as the Retail Stores Security Association of Central California. The association holds monthly meetings and attempts to set procedural standards for the arrest and prosecution of shoplifters.

One of the standards which has become generally accepted is the prosecution of all those caught shoplifting. While he doesn't see prosecution for a first offense as an absolute rule, this security manager said, "It's only under very rare circumstances that we let anyone go." He said age could be a consideration if the offense was very young or very old.

Though his store does not employ off-duty police officers, he believes that a "good rapport with the police department" is necessary to any successful security operation. The common practice, he said, is to speak privately with any apprehended suspect and complete the necessary paperwork before



"An ounce of prevention--"

This department store prosecutes every case, regardless

partment stores throughout America millions of dollars each year.

It's not only the low-income brackets who steal merchandise. Shoplifting pervades all social classes. There are those who steal for no apparent reason, those who steal out of immediate necessity, and those who make shoplifting their profession.

The days when shoplifting was dealt with by a slap on the wrist and retailers were concerned only with recovering their stolen merchandise have gone by the wayside as well. The increase in both the frequency and magnitude of shoplifting during recent years has necessitated the development in most major department stores of elaborate and professional internal security systems.

It is commonplace for an entire department of a modern store to be given over to security. The modern department store shows no qualms about prosecuting shoplifters "to the fullest extent of the law."

The security manager of one locally-owned department store feels that the term shoplifting is a misnomer in terms of the techniques and severity of the modern-day crime. "Shoplifting refers to a dime store-type thing," she stated. "What we're dealing with is theft."

This department store, like most others, takes shoplifting seriously, to the extent that it prosecutes every single case,

apparel. Common practice is for the woman to smuggle a garment out "under her dress or in her purse, or to wear it out," she stated.

Still, she made it clear that the most expensive and damaging shoplifting is done by professional organized shoplifting rings, which steal merchandise from stores throughout the state and then "fence" it where it's most convenient. These are the type of shoplifters for which the most sophisticated security devices are installed.

The alarm network at her

Junkies steal out of need, and are content to grab and run

calling the police.

He agreed that the most severe cases of shoplifting involve the professional shoplifter, who knows what to look for in the way of security, and the thief who is supporting a drug habit, causing him to try any method he can. "Security methods," he said, "keep honest customers honest."

He added that one of the oldest and largest problems faced by security is theft by employees. This, together with other problems posed by shoplifting, has caused the expansion of his store's security force, of which he was originally the sole member.

A third security manager, Carl

Murdock of Sears, Roebuck & Co., also recognized a great increase in the amount and techniques of shoplifting over the past few years, and with it the growth of the security department.

Years ago, Murdock recalled, security was restricted to handling shoplifting offenses.

restricted to a set allowance and can't afford all they would like to have. Murdock pointed to peer group influence as the reason for shoplifting being so widespread among youth.

Murdock, like the other two security managers, named drug addicts as among the most habitual shoplifters. "Few addicts have unlimited sources of money," he stated, "and shoplifting is by far the easiest way to steal."

He said that the junkie will usually attempt to steal small appliances and electronic equipment which he can fence or pawn or even trade to his dealer, but some try to return the merchandise to Sears for a refund, often by proxy.

"Junkies steal out of need," he asserted, "like the man who steals a loaf of bread because he's hungry." He said junkies, especially those under the influence, generally eschew any formal method and are content to grab and run.

Most other shoplifters use a method, however, and this, said Murdock, is why security has to be alert. "You can't judge a person by his appearance," he

'Security methods,' he said, 'keep honest people honest.'

store security handles the matter on its own.

Murdock inferred that it was not only the retailer but the honest customer who stood to lose from shoplifting. "It's a very expensive thing," he stated, "one which probably causes prices to be so high." He went on to say that in most stores, shoplifting is a built-in factor in the retail price of items, estimating that most raise the total cost 1 to 2 per cent to compensate for losses.

In accounting for the prevalence of shoplifting over the past few years, Murdock cited greed as a major factor and females, especially young girls, as the most common offenders. The reason is that women spend far more time shopping than men, and that housewives are usually

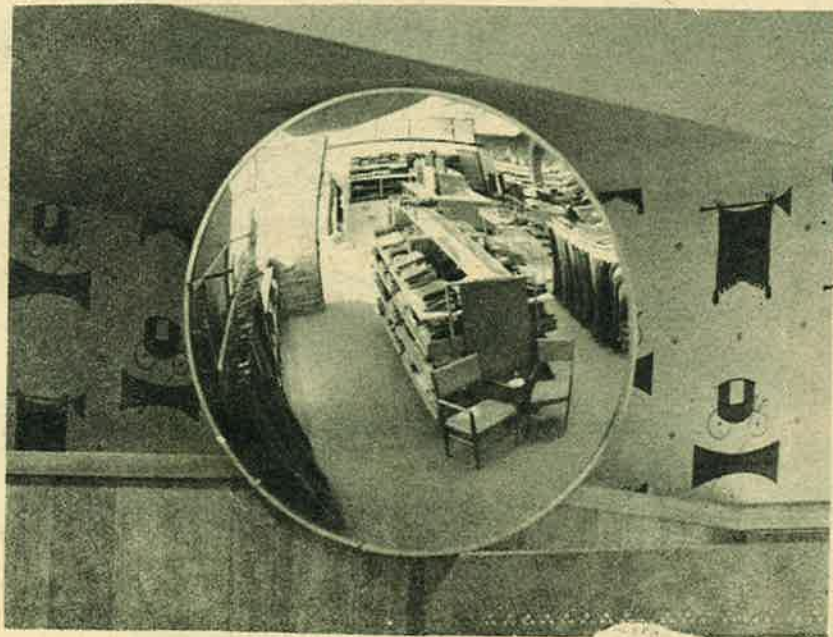
stated. "Any class of people can shoplift."

Murdock is proud of his security organization at Sears, but he feels that the strongest deterrent against shoplifting, particularly among juveniles, is a strong, close-knit family. If the children are raised properly, he asserted, they won't steal despite a low income.

"Good honest parents who really love their children will watch them, check up on them to see if they have any items which the parents didn't buy for them." Children can become thieves despite a good family influence, he said.

Murdock agreed with the other security managers that

(See Thefts, Page 8)



Another theft retarder



Greg Boyd



Jim Castanon

Boyd, Castanon aid Ram defense

After Fresno City College's brilliant defensive effort in the 13-6 victory over Delta Saturday, Ram coaches selected two outstanding veteran protectors — tackle Greg Boyd and linebacker Jim Castanon — for Rams of the Week accolades. Boyd, a 6-7, 257-pound sophomore, has made remark-

able progress athletically since coming to City College. He captured the Valley Conference shotput title last season in his first year out for track ever. With his tremendous size and strength and great speed to go with the experience he has gained this season, Boyd has become a powerful force in CC's defensive line.

"Greg had probably his best game of the season," said Ram defensive line coach Bill Musick. "He helped stop Delta's ground game and forced a team that likes to run to put the ball in the air. He chased that poor quarterback all over Ratcliffe Stadium." Castanon, a 6-0, 197-pound sophomore, is an explosive hitter

and very good pass protector. He was a starter on CC's state championship team last season. "Jim also had his best game of the year," Musick said. "He made some outstanding stops. He sacked the quarterback for about a 10-yard loss and he dumped (Delta tailback Mike) Nealy for losses a couple of times on sweeps."

Students to get look at 1974 cars

The Fresno City College free speech area will become a showcase for the 1974 line of automobiles tomorrow when area car dealers join the FCC chapter of Phi Beta Lambda in presenting "A New Car Show." Pat Daniels, PBL treasurer, said the purpose of the car show is to raise funds for PBL activities and the March of Dimes—PBL's national project—and to enable FCC's 7,000 day students to preview the 1974 line of cars.

Twenty-one car dealers, who have each donated \$25, will exhibit the new automobiles for 10 a.m. to 4 p.m. in the lawn area between the Student Center and the Cafeteria.

Dealer representatives will be available to provide information and answer questions about the new models. However, Miss Daniels said no business transactions will be permissible on campus.

Phi Beta Lambda is open to students planning careers in business, industry and business education. Kurt Zak is the chapter president. Advisers are Mary Miller, Lucille Rash and Arthur DeManty.

Railroad parkers may be towed

Student vehicles parked too close to the railroad tracks will be towed away.

Campus Police Chief Kenneth Shrum said the Santa Fe Railroad has advised the college that students are parking too close to the tracks and that such vehicles will now be towed away at the student's expense.



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Backyard battle

Title at stake as Rams meet Tigers

If defense is the name of the game, Fresno City's "Big Red Machine" has it made. Once again, the uncanny defense of the Rams made up for the impotency of the sputtering offense.

In the end, the Rams came off with a 13-6 victory against a tough San Joaquin Delta team. Fresno prevailed on two Jeff Klein field goals and a recovered fumble in the Mustang end zone to remain in high gear for Saturday night's backyard titanic against the Reedley Tigers.

The classic will match the undefeated Tigers against the 5-1 Rams. Both teams are 3-0 in league play, just as they were last year. The game will probably determine the Valley Conference champion of 1973.

John Perkins, in his initial season as head coach of the Tigers, appears to have put together an outstanding team. Perkins landed Randy Cervelli, a 5-6, QB, who has ripped apart his opponents with pinpoint passing.

Cervelli has top receivers to throw to including Calvin Young, Lonnell Perkins and Mike Evangelho. Reedley also has a fine defensive unit. Last year FCC won a tight one 22-19 in the closing seconds.

"Delta's tougher than hell on defense," said Clare Slaughter. Slaughter feels that the Rams would have been able to score more points but the offense did not adjust to Delta's defense.

"None of the offensive players did that well," declared Slaughter. "The defense did a great overall job but Greg Boyd stood out above the rest, physically and in performance."

The massive, 6-7, 257 pound tackle had the Delta backs wishing that they hadn't made the trip down to Fresno. Boyd's pass rush help set up Fresno's lone touchdown in the closing minutes.

Also getting in on a lot of the defensive action were Cortez Hill, Jim Castanon, Richard Rowe and Mike Long in the front

line. Bernard Hall, Mike Jackson, Mike Givens and Roger McFall were secondary standouts who also contributed to the Ram defense which limited the Mustangs to only 118 yards and manhandled Delta's explosive all-conference candidate, Mike Nealy.

Prior to Saturday's game, Nealy had averaged over 110 yards a game and ended up carrying the ball 22 times for 22 yards against the Rams.

Fresno totaled up 217 yards, but 67 of those yards came on Fresno's fourth play from scrimmage when fullback Dave Harbour broke loose and the

Rams seemed away to a big night. Harbour went all the way down to the Mustang six where he ran out of gas. After the Rams were unable to move the ball across the goal line Klein came in for a 20 yard field goal but somehow missed.

However, after Klein missed the easy chip shot, he later made up for the miscue on two more tries in the second period to give the Rams a 6-0 lead at halftime.

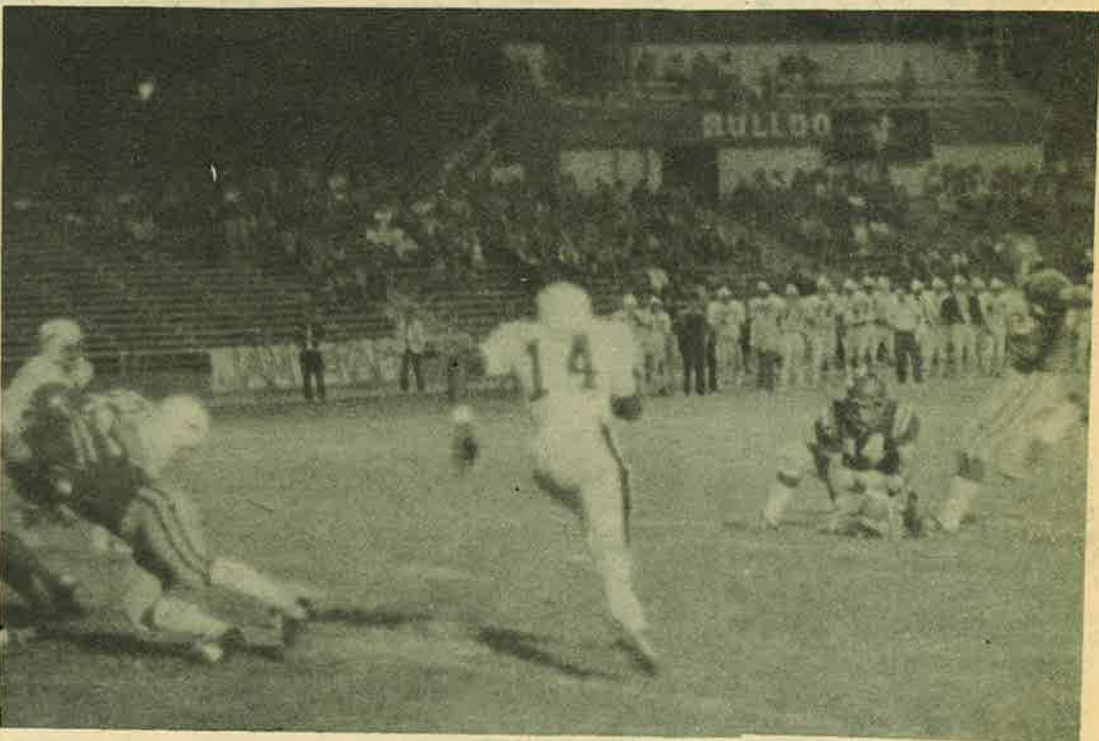
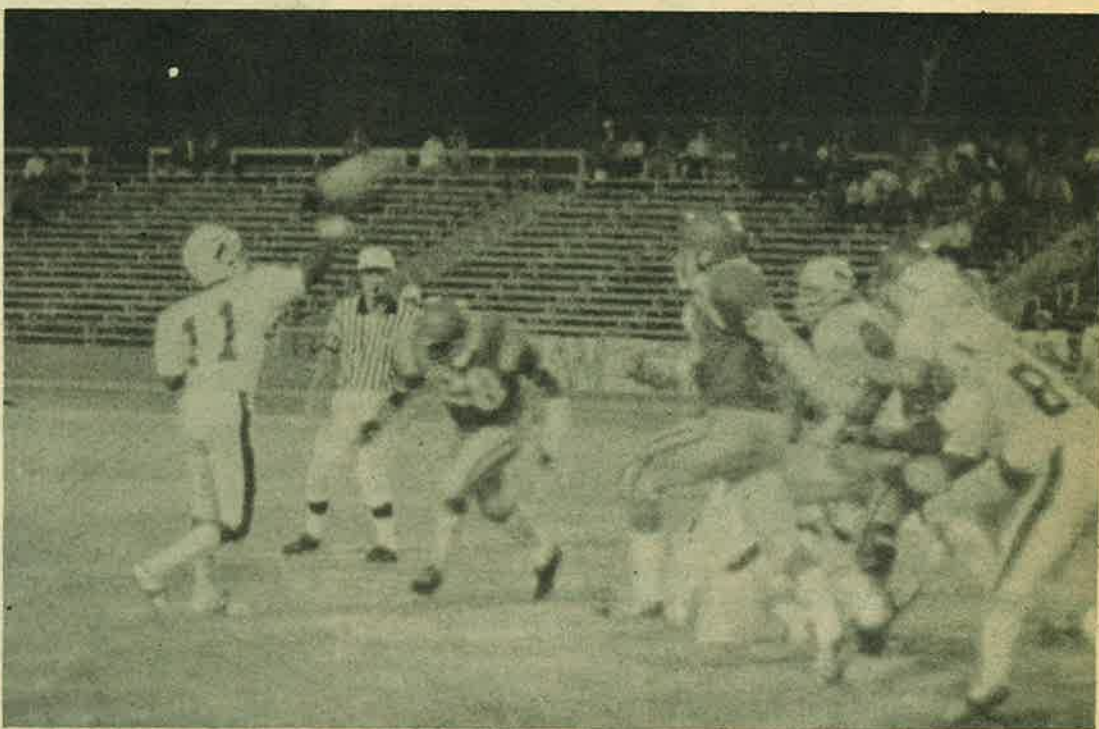
With 5:11 left in the game, the Rams received an unexpected gift score.

Forced to punt from the Mustang two-yard line, punter Leanord Johnston got a bad snap from the center that John Casas fell on for a Ram TD and Klein's PAT made it 13-0.

But the Delta team was not to go down easily. Mike Nealy returned the kickoff 44 yards and a pass penalty moved the ball down to the Ram 35. Four plays later Delta ruined the Rams shutout bid.

However, the game was far from clinched. Delta recovered a Rick Jelmini fumble at the CC 25 with just under two minutes left. Once more the Ram defense held off the Mustangs threat.

Dave Harbour had 102 yards in 15 carries for the only bright spot of the offense.



Scenes like these action shots from last week's 13-6 win over Delta will be repeated when

the Rams invade Reedley Saturday night for the Valley Conference crown decider. Crass Photos

Water polo team drops a few games

Whoever said "Winning isn't everything" might have been talking about the FCC water polo team.

Fresno's conference record is a mere one win to five losses, but the Rams are still hopeful for a relatively good year.

Last week Reedley went home with an undeserved 4 to 1 win

over Fresno. "We played very poorly against Reedley," commented coach Gene Stephens.

Coach Stephens said the current Ram squad is probably the best ever in water polo activity, but lacks in shooting skills and physical toughness.

Friday the Rams lost to Sacramento 4-3 and to American River 12-4.

Heads AGS

Ty Knotts is the new president of Alpha Gamma Sigma, the club which recognizes and promotes scholastic achievement.

The staff includes Joe Lammanuzzi, vice president; Patricia Benincosa, treasurer; Mary Crunk and Susan Burris, secretaries, and Robert Rowley, ICC representative.

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Harriers clobber COS

In a decisive victory last Friday, the Ram runners clobbered the harriers of COS in a 16-45 win at hilly Woodward Park.

The Rams captured the first four finishes. Jim Hartig came in first on the four-mile run with a time of 21:19. Following were Scot Fertig, Rick Fierro, and Larry Espinola in that order.

Mike Kunz led for COS, finishing fifth with a time of 23:02.

Coach Bobby Fries' Rams will head south Friday for the Mt. SAC Invitational.

An opportunity for you to take courses for credit through the FULLER EXTENSION SEMINARY!!

Hear Dr. David Hubbard, Pres. of Fuller Extension Seminary 8:00 Tuesday night, November 6, Good Shepherd Lutheran Church (West and Shaw)

Get bus, game tickets tomorrow

Rooter bus tickets as well as game tickets to Saturday night's FCC-Reedley football game will be sold Thursday and Friday at 11:45 to 1:15 at the southeast corner of the Cafeteria.

Instructor Kathleen Bartels said the tickets are being sold for \$1. "Seats will be at a minimum

so get tickets as soon as possible," Mrs. Bartels said.

The bus will leave from the west side of the Gym on

Saturday at 4 p.m. "Everyone come early so we can get it all together and beat Reedley," she added.PBC

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Thefts

(From Page 5)

existing laws are inappropriate to handle the shoplifting problem. "Shoplifting is a unique crime which should be dealt with apart from the petty theft statute," he stated.

He pointed to a Nevada shoplifting law which spells out the penalty for that specific crime. "Everyone apprehended for shoplifting can be criminally as well as civilly prosecuted," he said, "and the store awarded damages and up to \$300 attorney's fees regardless of whether the stolen merchandise is recovered." Under this law, shoplifters face a fine, jail sentence, and a law suit for their offense. A parent could be held responsible for his child's

offense, which, as Murdock puts it, "would wake up the parent." He feels that such a law is feasible in California.

The situation regarding shoplifting in large department stores has changed considerably since the days when stores were satisfied with merely recovering their stolen merchandise. Court costs, compensation for employees who must take time off to testify, and other factors often raise the cost of prosecuting shoplifting offenders well beyond the value of the stolen goods.

Murdock, speaking for Sears and most other department stores, sums up the new position thusly: "Sears doesn't mind the expense because we want to get across to the public that shoplifting won't be tolerated."

Faculty Senate elects

(From Page 2)

retary, and Gay McCline (drafting) is the new treasurer.

The two organizations represent 244 teaching and non-administrative certificated day employees on the CC campus. The Faculty Association deals with salary and related matters,

provides a social program, and supervises nomination and election to the Faculty Senate.

The senate is the official voice of the faculty and may deal in policy formation in academic, professional, personnel, and fiscal matters affecting the professional staff.

Accountant education courses offered here

Fresno City College has been certified as a program sponsor by the State Board of Accountancy to offer courses for the continuing education of licensed accountants in California.

A new ruling by the Board of Accounting requires licensed accountants to have 60 class hours of study in specified subject areas every two years to keep their licenses active.

Gervase A. Eckenrod, associate dean of instruction for business, said the college beginning in the spring semester will offer continuing education classes in accounting and auditing; taxation; management services; computer science; communication arts; mathe-

matics, statistics, probability and quantitative applications in business; social environment of business; specialized area of industry (real estate, farming, film, etc.); economics; business law; functional fields of business (finance, marketing, personnel relations, and business management and organization); and administrative practice (engagement letters, personnel, etc.).

"This ruling by the board opens many educational institutions to the accountant," Eckenrod said. "The thought behind the ruling is to keep the accountant up to date, but it also gives him the opportunity to explore areas of interest outside of accounting."



Student film showings today

James Piper, coordinator for today's student film festival, reviews basic camera techniques with student Charles Pickens.

The film festival will be held in the new Music Building Recital Hall. Two showings will be offered, one at noon and one at 1 p.m.

FCC Placement Center offers fulltime jobs

FULLTIME JOBS(For details inquire at the Placement Office, SC-216.):

CHINA PEAK NEEDS SKI HELPERS, to work in the kitchen and waiting table. \$200 per month, room and board and free skiing.

BOOKKEEPER. Prefer married person with accounting and bookkeeping background. \$450 to start, 8-5 p.m. 5 days a week.

STOCK CLERK POSITION for night school student. \$2 minimum per hour, 9:30 a.m.-6 p.m., Monday through Friday.

VW MECHANIC, REPAIR EXPERIENCE. Four hours daily (flexible hours).

DELIVERY. Four hours a day. Prefer from 8 a.m. to noon. \$2 per hour. Must be clean cut, and have good driving record with no violations in last two years.

SECURITY OPERATIVE. Criminology background. Twenty-hour week guaranteed. Must be 21 or older and bondable. \$2.62 1/2 minimum per hour.

Will work weekends, evenings; hours to be arranged. Fashion Fair Store. Female needed.

RECREATION LEADER. Plan and organize recreational activities and sports programs, music, drama, arts, crafts, games, etc. Age 18 and over, good character, Willing to work. \$2 per hr. Hrs: 4 PM to 7 PM, Mon. thru Fri.

SALESLERK To work in drugstore. Eves. and weekends. Hrs. and rate of pay to be arranged. Must have neat appearance, be at least a sophomore student.

KITCHEN WORK Hard-working, willing to work scrubbing floors, washing refrigerators. \$2 per hr. 4 hrs. Mon, Weds, Thurs, and Fri. Schedule to be arranged.

GENERAL OFFICE To work with payroll, typing and filing. Will train. \$1.65 to \$2.00 per hr. 15 to 20 hrs. per week to be arranged.

BABYSITTER To care for 4 children ages: 7,8,9, & 12. \$1.00

per hr. 2 PM to 5 PM, Mon. thru Fri.

Notice: These and many other jobs are available at the Student Placement Office, SC 216.

Unclassifieds

WILL PAY for ride from Oakhurst to FCC on Tuesday and Thursday. Call 264-4721, Ext. 314.

WANTED--A female student to share an apartment with same, near FCC. See Mr. Bell in A-208.

STEREO speakers for sale. Two DWD-7. \$100. Call Bill at 222-8062 after 6 p.m.

GIRL STUDENT wanted. Free room and board. Live with doctor's family. No housework. Figarden. 222-0037 after 6 p.m.

AM OFFERING a reward of \$5 for the return of my wallet. David Bryant, 3528 Huntington, Fresno. 264-9910.



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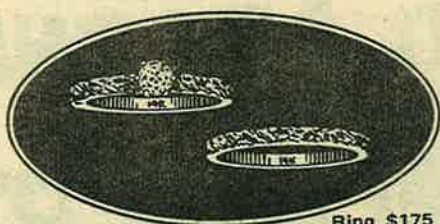
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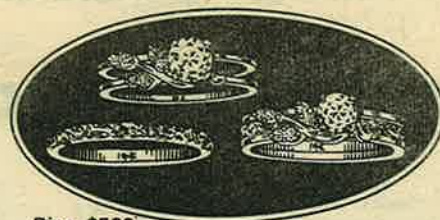
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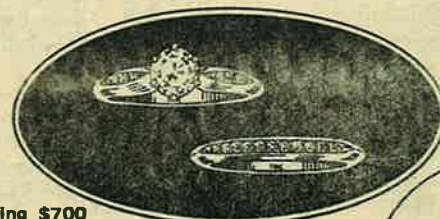
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