



FRESNO JUNIOR COLLEGE

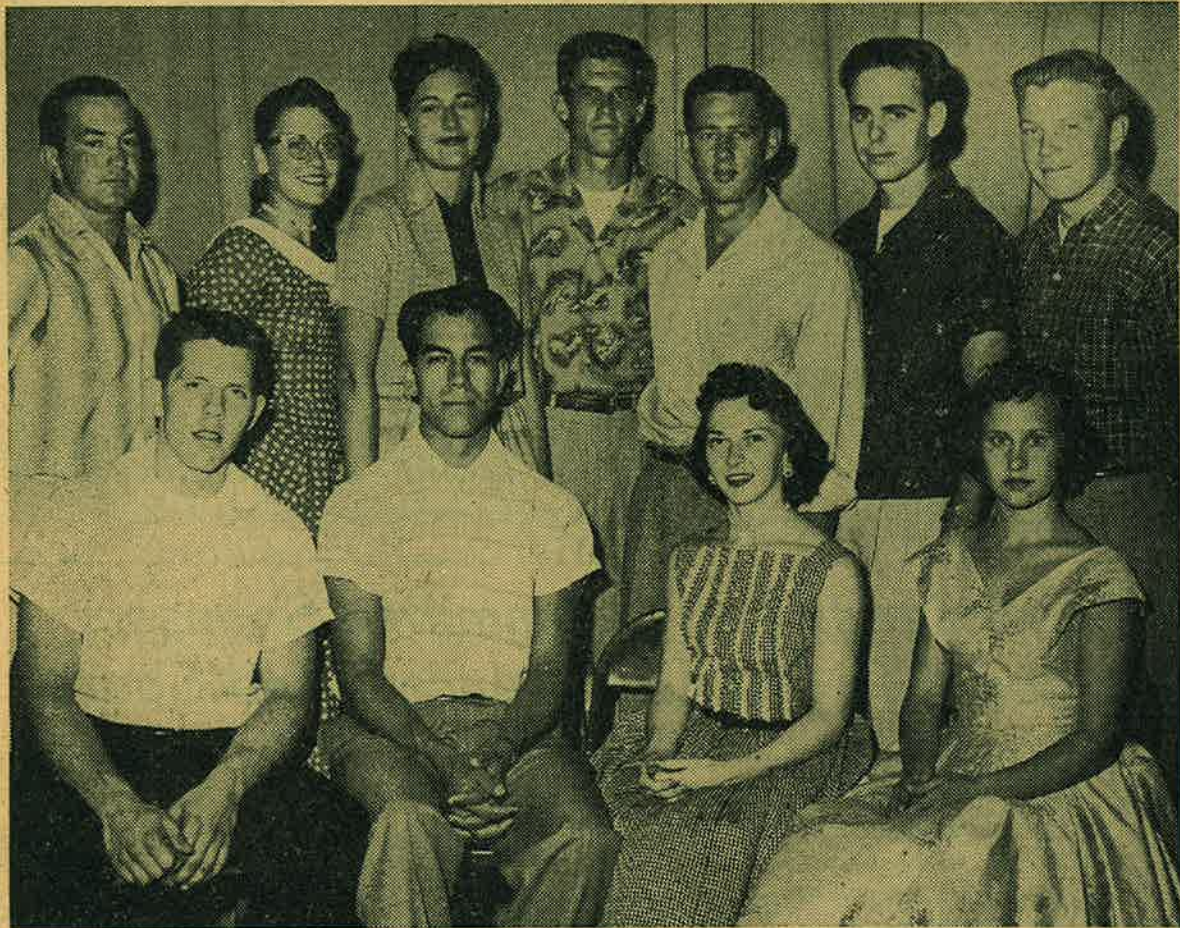
RAMPAGE

PUBLISHED BY THE ASSOCIATED STUDENTS

VOL. IX

FRESNO, CALIFORNIA, THURSDAY, SEPTEMBER 20, 1956

NO. 1



STUDENT COUNCIL — Fresno Junior College has 11 members on its student council for the fall semester. Starting with the student body president, seated, they are (left to right): Ben Eichman, Ruben Barrios, vice president; Rochelle Harford, secretary; and Frankie White, treasurer. Standing are Muriel Maxwell, representative; Mary Lanotte, AWS president; Dottie Rubald, representative; Tom Williams, representative; Ralph Lawrence, representative; Bob Russell, representative; and Larry Anderson, AMS president.

Fresno Junior College Acquires Fourteen Instructors On Staff

Fourteen new instructors were added to the teaching staff of Fresno Junior College for the 1956-57 school year.

Some of them are transfers from other schools in the Fresno City Unified School District. They include Norvel R. Caywood, engineering and counseling; Jack H. Hill, business; A. William Rumley, history; all from Roosevelt High School.

From Fresno High School is Erwin C. Ginsburg, head track coach and English instructor; and from Washington Junior High School, Mrs. Marjorie Louise Cahn, assistant librarian.

Dr. George Krous joined the teaching staff from the Fresno City Schools bureau of pupil accounting.

He will be assistant librarian and do research.

Returning this year is Mrs. Anna Mae Turnipseed, who will be teaching business subjects. She taught at FJC from 1949 through 1951, when she left the college to join her husband, who was recalled to the armed forces.

The other new instructors include Ray C. Cramer, engineering and mathematics; Mrs. Josephine E. Hostetler and Mrs. June Pool, vocational nursing; Miss Naomi M. Edinger, home economics; Joseph P. Rice, Jr., psychology; D. Lee Ross, Spanish and English; and Mrs. Betty Palmer, half-time physical education.

Mrs. Turnipseed has a bachelor's degree from St. Mary's College in

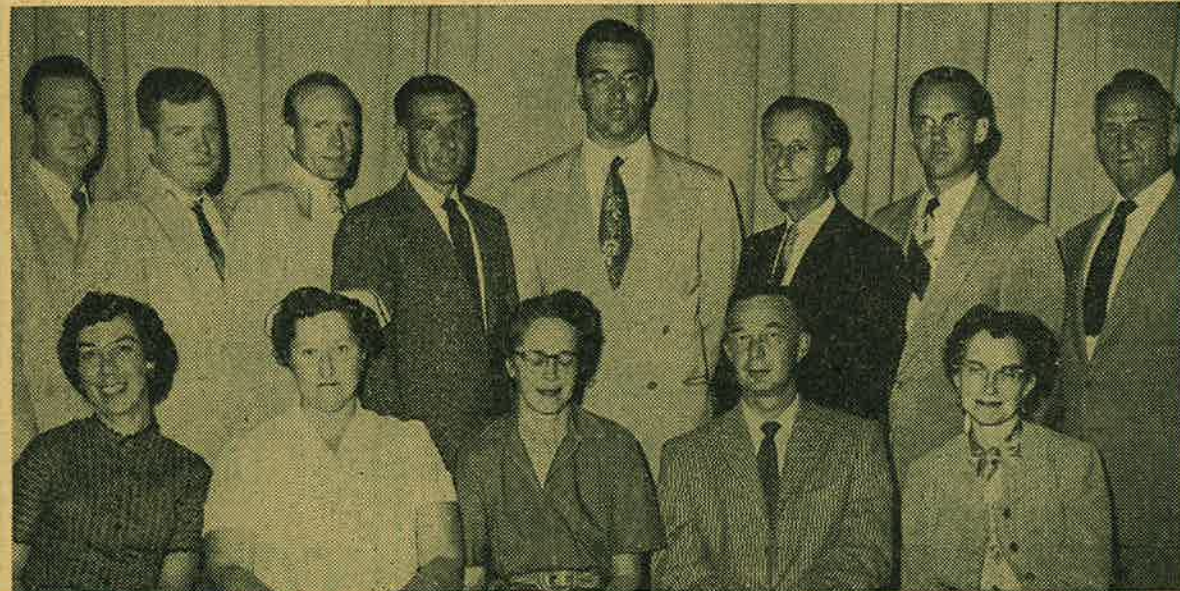
Xavier, Kansas. Cramer has bachelor's and master's degrees from the Lewis and Clark College.

Mrs. Hostetler holds a vocational Class A credential and is a registered nurse as a graduate of the Fresno County General Hospital School of Nursing. She has attended Fresno State College and the College of the Sequoias.

Miss Edinger has a BA degree from Linfield College of McMinnville, Oregon. Rice has a BA degree from the American International College and master's degree from Springfield College, both in Springfield, Massachusetts.

Ross has a BA degree from the San Jose State College and an MA degree from Stanford University.

(Continued on Page 3)



FACULTY ADDITIONS — This year sees 13 new instructors on the teaching staff. Pictured above, they are (left to right, standing): D. Lee Ross, Joseph Rice, Gerald Fries, Robert Kelly, Ray Cramer, Norvel Caywood, Jack Hill, and Dr. George Krous. (Seated): Miss Naomi Edinger, Mrs. Josephine Hostetler, Mrs. Louise Cahn, A. William Rumley, and Mrs. Anna Mae Turnipseed.

President Speaks At First Assembly Of 1956-57 Year

The first assembly of the 1956-57 school year took place last Friday morning at 10:30 in the administration building auditorium.

Ben Eichman, the student body president, welcomed the some 1,250 students attending the assembly and wished them good luck in the coming year.

Eichman then introduced Stuart M. White, president of the Fresno Junior College.

WHITE SPEAKS

White's topic in his first speech of the school year was "You Are Responsible."

"The college can provide facilities in the way of instructors, buildings, and various teaching aids," White declared, "but the individual himself is responsible for their efficient use."

"Whenever a student fails to make use of them to the fullest possible extent, he is automatically causing himself a personal loss."

HOW TO SUCCEED

Only what a student puts into college can he expect to receive back, the FJC president told the assembly. White listed several methods by which a student may obtain the maximum offered to him:

"Learn effective methods of study, reading, and note taking."

"Use the library effectively."

"Look over the student activities and join one or two that appeals to you."

"Take a look at the student government organizations; each semester we have need for able and vigorous leaders."

"Take time out to develop friendships with the new acquaintances you have made and will make during the year."

"Develop scholarship standards

and learn what is expected of a college student."

SEE YOUR ADVISORS

"Take advantage of the time available to you to discuss your problems with your counselors; our deans are here to serve you, and my office is open to any student with a problem."

"Investigate the opportunities offered you to secure an associate of arts degree as a graduate of the junior college."

White stressed the importance of the future and growth of the Fresno Junior College. A large portion of the forthcoming bond issue is slated for the JC.

FJC'S FACILITIES

The junior college has the use of the student union through the cooperation of Fresno State. Fresno State still has use of the library and the administration building.

The junior college has its offices in the administration building, but White asked to refrain from wandering in the halls except on official business.

A bus to the Sanger-Fowler area has been initiated and for any information students may see Paul Starr, dean of men, in Room 116.

White also introduced the new members of the faculty and student council members. Eichman then introduced the chairmen of the various campus organizations, who explained the functions of their groups.



Gerald Fries

Archie Bradshaw

Mrs. Kay Seagraves

Robert Kelly

White Names Addition Of Four Administrators

Stuart M. White announced the addition of several new administrators to the faculty.

White also announced Mrs. Kay Larsen Seagraves of Stockton is succeeding Miss Willa Marsh as the FJC dean of women.

Along with this came the announcement Archie Bradshaw will have a change of title, dean of student personnel, instead of his former title of director of guidance. He also will be in charge of FJC's new counseling program as well as testing, orientation and guidance, and health service.

NEW DEAN OF WOMEN

Mrs. Seagraves has been the director of occupational services for the Stockton Junior College for eight years. She was also a counselor and instructor for six years as well as a division chairman for three years.

She is a graduate of the Modesto High School and the Oakland schools and did personnel and placement work for a teachers' placement agency. This was after securing a bachelor of arts and master's degree from the University of California. Her teaching subjects have been English, speech, and economics.

Her memberships include Alpha Gamma Sigma, Phi Gamma Mu, Theta Alpha Delta, Theta Mu Alpha, the California Educational Association, and the National Edu-

cational Association. She has also been a member of the Stockton Youth and Community Welfare Council. Mrs. Seagraves is as of now completing a dissertation for a doctor's degree from the University of California.


The new dean of women holds a life general secondary credential and has qualified for an administrative and personnel credential. Mrs. Seagraves, who is a native of Oakdale, reported she was attracted to Fresno by the many reports she heard of the fine support the people of Fresno give the schools, and the outstanding backing and confidence the community gives its educational leadership.

Miss Marsh, whom Mrs. Seagraves succeeds, retired last June after many years as an administrator in the Fresno City Schools.

KELLY JOINS STAFF

White said Robert M. Kelly, former principal of the Continuation High School, will be dean of the junior college's extended day program, a new position. He also will supervise many night classes here at FJC. Kelly holds a bachelor of


(Continued on Page 2)



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RAMPAGE

PUBLISHED BY THE ASSOCIATED STUDENTS



ASSOCIATED COLLEGIATE PRESS

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Will Student Body Support FJC's A-1 Football Squad?

Year after year the Fresno Junior College fields one of the best football teams in the Central California Junior College Athletic Association, yet also year after year FJC has lacked in a very essential part of a great team . . . the spirit of the student body behind them.

Last year the Rams won six and lost four to finish second in the CCJCAA, but I doubt if the attendance record finished that high.

This year the Rams have the nucleus of a good team returning in John Aldredge, Manual Chavez, Bob DiFuria, and Leo Hall.

As things now stand, the Rams look to have another good team in the making, and could possibly walk away with the CCJCAA title. Will we walk off with the attendance records? If the past years are any indication, we will not.

It seems to me that the student body would be glad to support a team that is always in the thick of the fight for the title, yet the FJC student body belies the truth in that statement.

I once overheard a faculty member telling someone that it appeared that there were more people on the playing field than there were in the stands. I wonder if other people have made that observation in the past, and I wonder if they will make the same observation this year?

FJC Enrolls 1,334 Day, 1,400 Night Students

FJC now has an enrollment of 1,334 day and about 1,400 evening students. Last year at this time it had 1,232 day and about 1,400 evening students.

It is now conducting 281 classes on the University Street Campus and 32 evening subjects.

It still runs 129 classes on the O Street Campus, Edison Annex, Continuation High School and the Fresno County General Hospital, including 74 day and 59 night courses.

The business division of FJC has moved to the University Street Campus, while the technical and industrial division remains on the O Street Campus. A small part of the general education division, English, history, physical education and other general education subjects for the shop students in the technical and industrial division, will remain on the O Street Campus.

Ten portable bungalows from the O Street Campus have been moved to University Street Campus. Along with this FJC acquired the University Avenue library from Fresno State College.

Freshmen To Hold First Party Today

Today there will be a get acquainted party for the freshman class at the University Avenue swimming pool from 3:30 to 7:00 PM.

The party is being sponsored by last year's freshman class. Ruben Barrios and Muriel Maxwell, presidents of last semester's class, have been working on this event, and have announced there will be swimming from 3:30 to 5:00 and after that dancing, softball, volleyball and other games.

Light refreshments will be available, but students should plan on eating dinner at home.

Barrios said this party is being held as a welcome to all the freshmen at Fresno Junior College and also so they can get-acquainted with each other.

Monday, September 24, the freshman class will elect officers at 12:30PM on the University Avenue Campus in room 200 of McLane Hall.

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STUDENTS: GET CLIPPED BETWEEN CLASSES

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REGISTRATION — Mrs. Lena Fuller is shown helping a student on the first leg of registration at the main desk while others await their turn.

White Extends Welcome To All Students

May I extend a most cordial welcome on the part of the faculty and administration of Fresno Junior College to all students. It is with pleasure that we begin this school year to serve all of you who have chosen to attend our college, and I trust that as a community college we will partially meet your needs.

Through the excellent cooperation of the administration of Fresno State College it has been possible for us to move more classes to the University Avenue Campus which, in turn, has made it possible to give the students of Fresno Junior College a campus they may be proud of.

I urge all students to attend classes regularly and to take advantage of the educational opportunities offered. Students are urged to follow the rules and regulations outlined at our first assembly by cooperating in parking of cars, keeping out of restricted areas, and respecting the rights reserved for Fresno State College students. Our fine relations with Fresno State College are highly regarded and will always continue.

My best wishes to all of you for a successful and profitable year at Fresno Junior College.

Stuart M. White
President
Fresno Junior College

Rally Committee Sponsors Rallies, Dances, And Sports

The rally committee of Fresno Junior College is an organization to build up school spirit and to further the interests of sports, by having rallies and after game dances, announced Josie Quintana, the chairman.

A meeting was held September 17 to choose committees to perform the specific tasks expected of the rally committee, which are to decorate for games and dances, to plan rallies, to sell programs and ads, and to promote various other activities.

Plans so far this year have concerned the three rallies for home games, to be followed by dances, the first of which will take place September 29.

Another activity which is well in progress is the try-outs which were held Tuesday for pep girls. Those chosen will be announced at a later date. Try-outs for yell leaders will be held next week.

Six members of the rally committee accompanied by two sponsors and some pep and yell leaders will have the privilege of attending the first game of the season which will be in East Los Angeles tomorrow at 8 PM.

FJC Gains New Deans

(Continued from Page 1)

arts degree from Fresno State College and a master of arts degree from the Stanford University.

He has taught for Fresno Technical High School, the St. Johns' Junior High School and the Daly City Junior High School. He is a former freshman basketball coach for the Fresno State College.

White stated that Gerald J. Fries will be apprenticeship training coordinator during the 1956-57 school year while Curtis E. Lackey is on leave of absence in the Philippine Islands.

Fries also will assist Kelly in supervising the night classes in the technical and industrial division in apprentice training, trade extension, and pre employment preparation.

Fries taught night class in radio and television for FJC last year. He holds a vocational Class D credential in radio and TV. He attended Fresno State College and graduated from Air Force Schools in electronics. He has worked as a radio and TV technician for KMJ and the City of Fresno.

Students, New and Old Welcome Back to School

REMEMBER THIS IS YOUR BOOKSTORE.

ALL NET PROFITS GO INTO THE STUDENT BODY FUND. GET YOUR SUPPLIES, CIGARETTES AND CANDY FROM US.

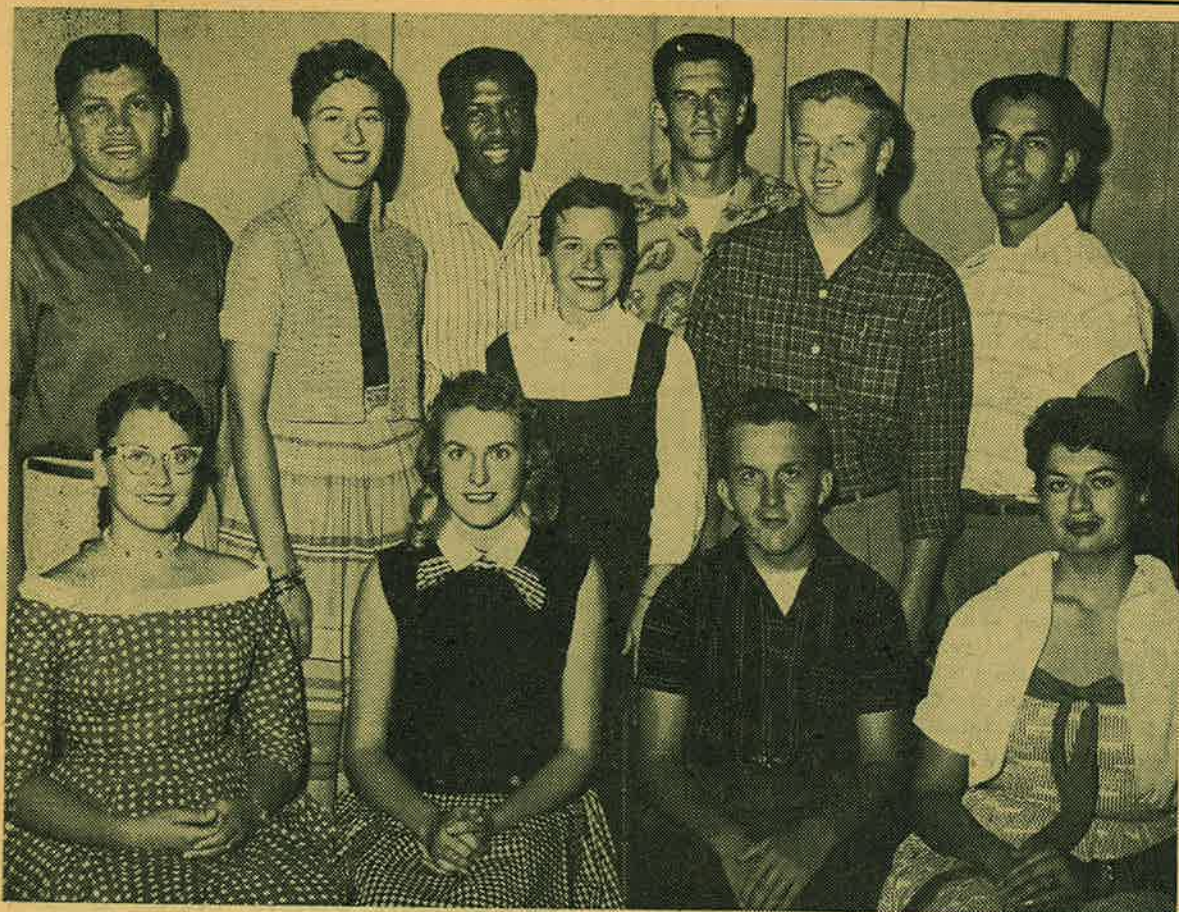
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THE ABC's of correct Campus Attire

Always Buy Coffee's Campus Clothes

COFFEE'S

FRESNO AND BAKERSFIELD



CAMPUS CLUBS REPRESENTED — FJC has many clubs, and pictured here are the various club presidents or their representatives at Friday's assembly. They are(left to right, front row): Mary Lanotte, AWS; Marilyn Snyder, Newman Club; Rod Hill, Alpha Gamma Sigma; Josephine Quintana, Rally Committee. Back row: Tony Najera, Latin American Club; Dottie Rubald, Phi Beta Lambda; Al Brown, Campus Activity Club; Dodie Critz, Red Key; Tom Williams, Phi Beta Kappa; Larry Anderson, AMS; Ruben Barrios, president of Inter-Club Council.

FJC Holds First Student Body Leadership Conclave

The first pre-school student body leadership conference was Friday, September 7 from 10 AM to 9 PM at the Sierra Sky Ranch.

This meeting was to orient the new student council and club activity leaders to their responsibilities.

There were three sessions to the meeting. In the morning session such things as the value of student body government, the advisor's duties, and California Junior College Government Association were discussed.

In the afternoon there was a two hour discussion of questions arising from school activities.

Stuart M. White, president of Fresno Junior College, opened the evening session with a talk to the student. White pointed out that students should strive to work closely with their advisors and instructors.

Later he said, "I was very pleased with the results of the student body conference, and I hope to have more leadership conferences in the future."

Attending the conference were the following faculty members: Mrs. Kay Seagraves, dean of women; Paul Starr, dean of men; White, president of Fresno Junior College and Joe King, student conference adviser, who was in charge of the conference.

Opportunity!

RAMPAGE SEEKS STAFF MEMBERS

The Rampage is in need of students to fill various positions on the paper.

It has openings in all departments news, features, sports, copy reading and head line writing, business, circulation, and advertising, said Mike Hartman, editor.

Anyone desiring further information on these jobs should contact P. D. Smith, the Rampage adviser, in A-3 on the main campus.

At press time 30 students had joined the staff. Only seven had signed up during registration before classes started September 10.

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Our Advertisers**

Honorary Fraternities Will Notify Eligibles

Mrs. Dorothy Bliss and Dr. Rolf Ordal, advisers of the Fresno Junior College chapters of Phi Theta Kappa and Alpha Gamma Sigma, respectively, have announced that students who will be eligible to join one of the two fraternities will be notified of the initiation dates following meetings to be held this week.

Phi Theta Kappa is the national junior college scholastic honorary fraternity. Qualifications for membership include at least a B average for a minimum of 15 units based on last semester's grades.

Qualifications for membership in Alpha Gamma Sigma, the state honorary, include at least 45 grade points, a B average, and no grade lower than C on the entire record of the student. Only full time students, those taking a minimum of 12 units per semester not counting physical education are eligible.

14 Teachers Join Faculty

(Continued from Page 1)

He spent the past year as a student at the University of Mexico in Mexico City.

Mrs. Cahn has a BA degree from the University of Michigan and has attended the Fresno State College. Caywood has a BA degree from Santa Barbara State College and has attended the La Verne College. He holds a supervisor's credential in industrial arts.

Ginsburg has a BA degree from Fresno State College and an MA degree from the University of Southern California. He has been a football and track coach at Fresno High School and an English instructor.

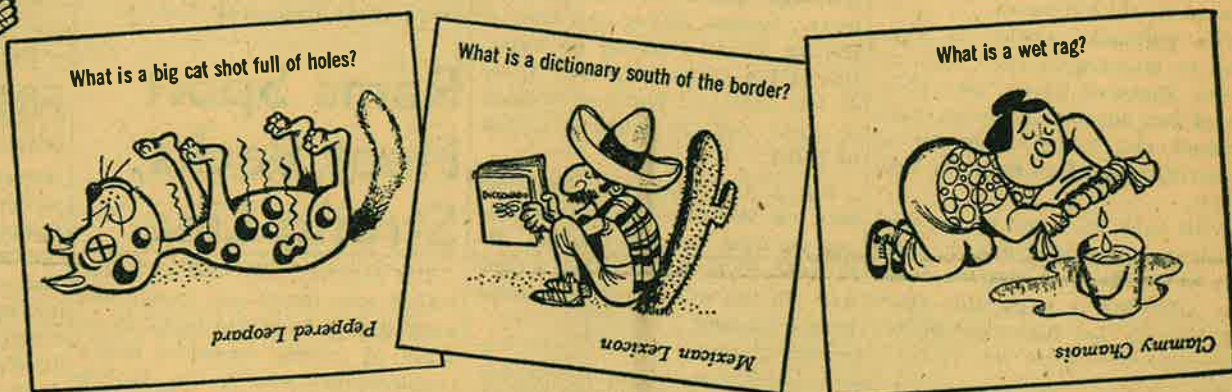
Hill holds bachelor of science and master of science degrees from the University of Southern California. Rumley has a BA degree from Fresno State College and attended Visalia Junior College, forerunner of the College of the Sequoias.

Mrs. Palmer has an AB from Evansville College in Indiana and attended the University of Wisconsin and Toledo University.

Mrs. Pool holds a vocational Class A credential in nursing as authorized by the state of California.



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Stickler!

STICKLERS ARE TICKLERS and a mighty soft way to make money! Just write down a simple riddle and a two-word rhyming answer. For example: What's a ball player who gets a raise? (Answer: richer pitcher.) Note: both words must have the same number of syllables — bleak freak, jolly dolly, vinery finery. Send your Sticklers, with your name, address, college, and class, to Happy-Joe-Lucky, Box 67A, Mt. Vernon, N. Y. Don't do drawings! We'll pay \$25 for every Stickler we use in our advertising—and for hundreds that never see print. And remember—you're bound to Stickle better when you're enjoying a Lucky, because Luckies *taste* better. Luckies' mild, good-tasting tobacco is TOASTED to taste even better. Fact is, you'll say Luckies are the best-tasting cigarette you ever smoked!

SEND IT IN AND

MAKE

\$25

**"IT'S
TOASTED"**
to taste
better!



Luckies Taste Better

CLEANER, FRESHER, SMOOTHER!

Fresno Eleven Meets ELA To Open Season

The 1956 football season gets off to a running start tomorrow evening at 8 PM, when the Fresno Junior College football team clashes with East Los Angeles Junior College at Los Angeles.

East Los Angeles Junior College tied for second in the Metropolitan League last year and are considered to be as good or better this year.

Returning lettermen from last years' FJC football team are Leo Hall, center; Bob DiFuria and John Aldredge, guards; Manuel Chavez, Ray Ledbetter, and Tom Sano, tackles. Although these are veterans, Coach Hans Wiedenhoefer states the new men on the squad are giving them quite a battle for starting jobs.

New linemen on the team are Lee Baker of Fresno High, Fred Raco of Fowler High, Bill Herron of Sanger, and Otilio Salazar of Central High at the end positions. New at the guard positions are Joe Gibson of Sanger and Jack Laurain of San Joaquin Memorial. Backing up Hall at the center spot is Bob Lango of San Joaquin Memorial.

Battling for the vacant quarterback slot are Mike Flaherty of San Joaquin Memorial, Dick Valentine of Chowchilla High, and John Lujano of Edison. Flaherty and Valentine appear to have the edge, as both have shown good ball control and passing ability.

Strong contenders for fullback are Clint Letlow of Dos Palos and George Ward of Kerman.

The halfback position is knee deep in talent with such stars as Kenny Pipes of Clovis, Bob Wagner of San Joaquin Memorial, Alex Kobzoff and Larry Anderson of Chowchilla, and Don Smith of Rosevelt.

With such an array of material Wiedenhoefer has found it difficult to decide on a starting team. The following is a possible starting line up for tomorrow night's

Rams Capture State Crown

Baseball Coach Clare Slaughter apparently is going to have a whale of a baseball team come spring time. Slaughter rounded up players from prep school, and some of his regulars on last year's team and set up a team to play summer ball.

The team went on to win their respective league and also captured the state amateur baseball title, which gave them the right to enter the regional finals in Watertown, South Dakota.

There the Mid Valley Rams, as they were called, took the consolation title.

Those who made the trip are Larry Keller, team captain; Walt Jones, Tom Bryant, Phil Garfoot, Larry Fox, Stan Busch, Dorman Martin, Clyde Reed, Al Schmidt, Cloyce Keeney, John Troxel, Kalem Barserian, Al Alanis, Angie Caldera, and James Aldredge.

contest. Hall, center; DiFuria and Aldredge, guards; Chavez and Ledbetter, tackles; Baker and Raco or Herron, ends; Flaherty or Valentine at the quarterback slot; Pipes at left half and Ward or Wagner at right half. At fullback Letlow or Ward.

Big J. C. White, star backfield man on the squad last year, has not reported for practice yet. He is believed to be finishing a summer job and will be with the Rams before too long.

SPORTLITES

By MIKE HARTMAN

With a rugged eight game schedule facing the Rams, things still look pretty good for Coach Hans Wiedenhoefer's candidates.

Returning veterans include guard John Aldredge, guard Bob DiFuria and center Leo Hall.

Some of the better looking freshmen on the squad include Ken Pipes from Clovis, Dick Valentine from Chowchilla, and center Bob Lango of San Joaquin Memorial.

With the vacancy left by the graduation of last year's star quarterback Tom Flores, the spot is still open. Mike Flaherty, former SJM star, and Valentine, signal caller on last year's championship winning team from Chowchilla High School are fighting it out for the starting position. Both have shown good ball handling ability in workouts to date.

Gary Alcorn, 6 foot 8 inch high scoring center from last year's Fresno Junior College's Central California Athletic Association title holders, has decided to enroll in the University of Utah for the coming semester.

Alcorn thus follows ex-teammate R. L. Benson, who enrolled at Utah in the fall of 1955.

Alcorn, the second highest scorer in basketball history at FJC, was sought by nearly every big college in the West. He scored almost 700 points in leading the Rams to the league title and third in the California State Basketball Tourney.

Rams Sport Fleet Backs, Strong Line

The Fresno Junior College Rams, loaded with talent and speed, look good with a backfield that has an array of speedy, powerful backs, supplemented with a line that is especially strong from tackle to tackle.

In contrast to a year ago when Coach Hans Wiedenhoefer had a thin line of reserves, the squad is two-deep this season.

"We're better, no question about that," concedes Wiedenhoefer

Anchoring the middle of the front shock troops is Leo (the Lion) Hall, backed up by Bob Lango of San Joaquin Memorial, along with veteran guards John Aldredge and Bob Di Furia and tackles Manuel Chavez and Ray Ledbetter.

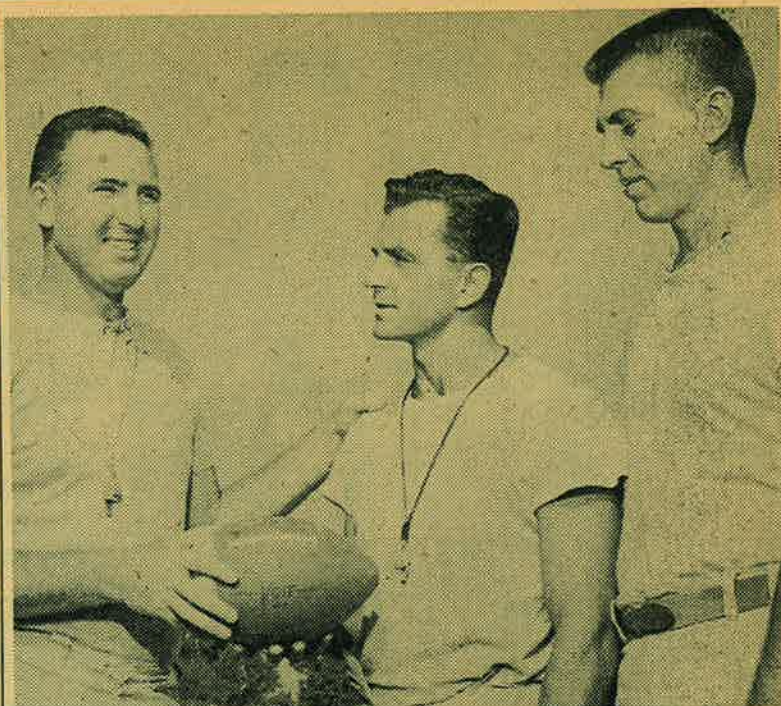
The most solid position on the team are the ends, where the Rams have size and speed in the forms of Lee Baker, former Fresno High all-city star; Fred Raco of Fowler High, Del Riggle of Dos Palos, Bill Herron of Sanger, and Otilio Salazar of Central.

Wiedenhoefer deems his backfield as deep and talented with Bob Wagner and Alex Kobzoff a pair of scat backs, coupled with Ken Pipes and Don Smith, two hard-charging runners, who help to give the needed weight at the halves.

Heading an awesome array of fullbacks is lanky George Ward of Kerman High, who recently sparkled in the North and South game, along with Clint Letlow also a player in the north-south game from Dos Palos.

Veteran J. C. White and outstanding rookie Hal Munger of Roosevelt, as of yet have not entered the fold.

Wiedenhoefer has a task of picking a starting quarterback, from an evenly matched group of tossers, with Dick Valentine, ace quarterback of Chowchilla's league winners and Mike Flaherty, former San Joaquin Memorial star, having a slight edge in this department.



FOOTBALL TASKMASTERS — Pictured above mapping out strategy for the Fresno Junior College Rams are three of the coaches; Dick Handley, Head Coach Hans Wiedenhoefer, and Clare Slaughter.

Former FHS Coach Joins Ram Staff

One new face has been added to the Fresno Junior College coaching staff, Erwin C. Ginsburg, the new track and cross-country coach. He comes to Fresno Junior College from Fresno High School, where he served as football and track coach. He received his bachelor's degree from Fresno State and his master's in English from the University of Southern California.

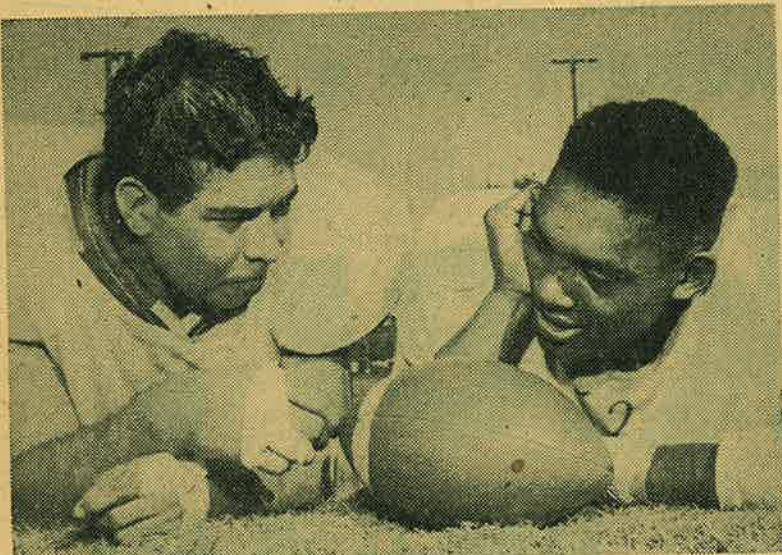
Hans Wiedenhoefer again heads the football team; Joe Kelly,

basketball; Clare Slaughter, baseball; and Dick Handley, assistant football coach.

Three new competitive sports have been added to the Fresno Junior College sports program, wrestling, golf, and swimming. Wrestling will be coached by Wiedenhoefer and will start as soon as the football season ends. Golf and swimming, two spring sports, will be announced at a later date by Paul Starr, director of athletics.

FRESNO JUNIOR COLLEGE ROSTER

Aldredge, John	G	Ledbetter, Ray	T
Alexander, Ronald	E	Martin, William	HB
Anderson, Larry	HB	Mastro, Tony	G
Baker, Lee	E	Muller, Robert	HB
Bertelsen, Phillip	C	Pipes, Ken	HB
Burnett, George	E	Raco, Fred	E
Chavez, Manuel	T	Riggle, Del	E
Christman, Charles	HB	Sano, Tom	T
Di Furia, Robert	G	Sutton, Connor	T
Fimbres, Ray	HB	Valentine, Richard	QB
Florentino, Anthony	T	Wagner, Bob	HB
Flaherty, Mike	QB	Ward, George	FB
Flake, William	T	Gibson, Joe	G
Francis, Gene	HB	Herron, Bill	E
Gunnels, Wayne	E	Lujano, John	QB
Hall, Leo	C	Flashback, Mike	G
Jones, Jesse	E	Letlow, Clinton	FB
Konish, Harry	T	Salazar, Otilio	E
Lango, Bob	C		



WHAT'S THAT — Or so Manuel Chavez and John Aldredge seem to be wondering as they are caught taking time out to examine that sometimes elusive pigskin.

FOLLOW THE RAMS

1956—FOOTBALL SCHEDULE—1956

September

21, Friday—East Los Angeles8 P.M. Los Angeles
29, Saturday—Stockton CollegeRatcliffe Stadium

October

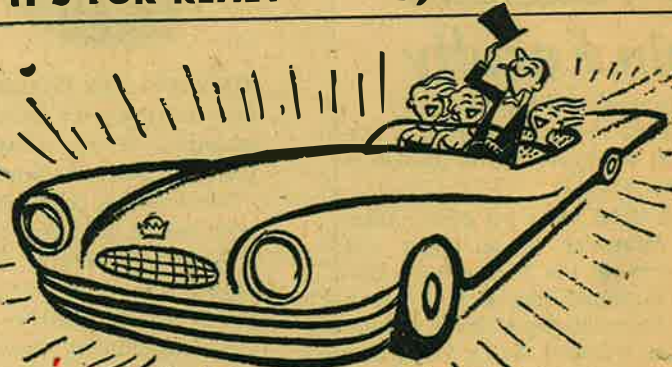
6, Saturday—Taft8 P.M. Taft
13, Saturday—Reedley8 P.M. Reedley
20, Saturday—C. O. S.8 P.M. Ratcliffe Stadium
27, Saturday—Porterville8 P.M. Ratcliffe Stadium

November

3, Saturday—Coalinga8 P.M. Coalinga
10, Saturday—Pasadena8 P.M. Ratcliffe Stadium
24, Saturday—Mexico City4 P.M. Mexico City

IT'S FOR REAL!

by Chester Field



IF I HAD A MILLION!

"Life," he cried, "is so unfair
I should have been a millionaire!
I'd drive a car, a white Jaguar
with leopard trim and built-in bar,
Complete with blondes and red heads too,
A movie queen or two would do ...
I'm lazy, crazy, debonnaire
I'd make a perfect millionaire!"

"Instead," he sobbed, "at twenty-five
I'll have to work to stay alive!"

MORAL: If you are \$999,999.00 short of being
a millionaire, but you like your pleasure big,
Enjoy the big full flavor, the big satisfaction
of a Chesterfield. Packed more smoothly by
Accu-Ray, it's the smoothest tasting smoke today!



So, try 'em. Smoke for real . . . smoke Chesterfield!

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